

HAMILTON ISLAND *Product Manual*



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1. HAMILTON ISLAND COPY

75 words

Hamilton Island is a private, 100% Australian-owned resort in the heart of the Great Barrier Reef. On Hamilton Island you'll find a range of accommodation including the award-winning qualia resort, an 18-hole championship golf course, a choice of cafes and restaurants and a 300+ berth marina. With its own airport, you can fly direct to Hamilton Island from Sydney, Melbourne and Brisbane and be enjoying the year-round average temperature of 26 degrees in under three hours.

100 words

Situated in the heart of the Great Barrier Reef, Hamilton Island is one of Australia's most spectacular and sought-after holiday destinations. A private, 100% Australian-owned island resort, on Hamilton Island you'll find a range of hotel and self-catering accommodation options, including the internationally acclaimed qualia resort, an 18-hole championship golf course, a choice of cafes and restaurants, over 65 tours and activities and a 300+ berth marina. With its very own airport, you can fly direct to Hamilton Island from Sydney, Melbourne and Brisbane and be enjoying the year-round average temperature of 26 degrees in under three hours.

For inspiration follow @hamiltonisland, #hamiltonisland

400 words

Situated in the middle of Queensland's Whitsunday Islands and in the heart of the Great Barrier Reef, Hamilton Island is one of Australia's most spectacular and sought-after holiday destinations. A private, 100% Australian-owned island resort, on Hamilton Island you'll find a range of hotel and self-catering accommodation options from modest to luxury, including the internationally acclaimed qualia resort, an 18-hole championship golf course, a choice of casual and fine dining restaurant options, over 65 tours and activities, two spas and a 300+ berth marina. With its very own airport, you can fly direct to Hamilton Island from most Eastern Australian capital cities and be enjoying the year-round average temperature of 26 degrees in under three hours.

There are over 65 tours and activities available on and from Hamilton Island. The top-rated experience for Hamilton Island guests is a visit the Great Barrier Reef by helicopter, seaplane or high-speed catamaran. No matter how you choose to experience it, you will leave with lifelong memories of the world's most awe-inspiring natural wonder. For water-based activities, enjoy kayaking, windsurfing, parasailing, jet skiing and stand up paddleboarding off Catseye Beach or get the adrenaline going with off-road adventure ATVs, quad bikes, go karts and more. Some of the more romantic options include a sunset sail through the Whitsunday Islands, a seaplane picnic escape to Whitehaven Beach or a dawn nature walk up to Passage Peak, with 360 degree views of a spectacular Whitsunday sunrise.

Most of the dining options on Hamilton Island are located around the bustling marina, from simple fare at Popeye's Fish & Chips to premium dining at Mariners Seafood Restaurant and Bommie, the signature fine dining restaurant in the Hamilton Island Yacht Club. Breakfast options are numerous with two large restaurants within the resort as well as the popular Breakfast with the Koalas experience at the Hamilton Island Wildlife Park. For lunch, guests often enjoy dining at the Clubhouse at the Hamilton Island Golf Club on neighbouring Dent Island, complete with stunning views over the surrounding Whitsunday Islands. For qualia guests, the Long Pavilion offers a bistro style menu while Pebble Beach restaurant offers a fine dining tasting menu in a romantic beachside setting.

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700 words

Situated in the middle of Queensland's Whitsunday Islands and in the heart of the Great Barrier Reef, Hamilton Island is one of Australia's most spectacular and sought-after holiday destinations. A private, 100% Australian-owned island resort, on Hamilton Island you'll find a range of hotel and self-catering accommodation options from modest to luxury, including the internationally acclaimed qualia resort, an 18-hole championship golf course, a choice of casual and fine dining restaurant options, over 65 tours and activities, two spas and a 300+ berth marina. With its very own airport, you can fly direct to Hamilton Island from most Eastern Australian capital cities and be enjoying the year-round average temperature of 26 degrees in under three hours.

Often referred to as the aquatic playground of the Whitsundays, there are over 65 tours and activities available on and from Hamilton Island. The top-rated experience for Hamilton Island guests is to visit the Great Barrier Reef by helicopter, seaplane or high-speed catamaran. No matter how you choose to experience it, you will leave with lifelong memories of the world's most awe-inspiring natural wonder. For simple island fun, hire non-motorised watercraft off Catseye Beach including kayaks, windsurfers and stand-up paddleboards. For an activity a little further afield, enjoy a sunset group kayaking tour around the island or hire a dinghy and some fishing lines and explore the Whitsunday waters at your own pace. Other adrenaline activities include off-road adventure ATVs, quad bikes, go karts, jet skis, jet boating, parasailing and more. For something more romantic, enjoy a sunset sail through the Whitsunday Islands, a seaplane picnic escape to Whitehaven Beach or a dawn nature walk up to Passage Peak, with 360 degree views of a spectacular Whitsunday sunrise.

Hamilton Island is also home to the Hamilton Island Golf Club, an 18-hole championship golf course located on neighbouring Dent Island, which is an easy five minute ferry ride from Hamilton Island. Designed by five time British Open winner Peter Thomson, the course is famous for its complex design while simultaneously boasting spectacular views from each and every hole. For the ultimate tranquil escape, indulge at Spa wumurdaylin or Spa qualia (exclusive to qualia guests), each featuring an extensive treatment menu incorporating Australian-owned product ranges.

For an unforgettable Whitsunday experience exclusive to Hamilton Island, take a helicopter tour with Hamilton Island Air to Heart Island, a luxury pontoon where you can snorkel and swim off the pontoon and take a glass bottom boat tour out to the coral reef formations around famous Heart Reef. Or, charter the beautiful and timeless Palm Beach motor yacht from the Hamilton Island Marina, complete with wait staff and a skipper, and spend the day exploring the local fringing reefs and secluded beaches.

Most of the dining options on Hamilton Island are located around the bustling marina. Seafood options include simple fare at Popeye's Fish & Chips with a more premium seafood menu at Mariners Restaurant overlooking the water. Manta Ray serves great modern Australian food throughout the day and our gourmet Pizzeria and Gelato Bar offers a large range of traditional and gourmet pizzas and over 30 homemade gelato flavours. Bommie is located within the Hamilton Island Yacht Club and is the island's signature fine dining restaurant, offering a mix of la carte and tasting menus. Located resort-side is our coca chu pop up at Sails, where you can dine from the island's most popular menu, offering Asian hawker-style dishes with a cocktail menu to match. Beach Club restaurant is a quiet and intimate private poolside option for all-day dining. Breakfast options are numerous with two large restaurants within the resort and the popular Breakfast with the Koalas experience at the Hamilton Island Wildlife Park. For lunch, one of the most highly recommended dining options is the Clubhouse at the Hamilton Island Golf Club, complete with stunning views over to Hamilton Island and the surrounding Whitsunday Islands. For qualia guests, the Long Pavilion offers a bistro style menu while Pebble Beach Restaurant offers a fine dining tasting menu in a romantic beachside setting.

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2. ACCOMMODATION COPY – HOTELS

Kids Stay and Eat Free

Take advantage of our Kids Stay and Eat Free program, available for children up to 12 years staying at the Reef View Hotel, Palm Bungalows, or in any Holiday Home booked through Hamilton Island Holiday Homes. As part of this great offer, children can eat free in participating restaurants when dining with their parents and choosing from the kids' menu, and can stay free when sharing a room with their parents and using existing bedding.

Palm Bungalows

Set in lush tropical gardens, and with a breezy coastal style, the Palm Bungalows are the perfect place to relax, unwind, and explore everything that Hamilton Island has to offer. They feature a king size bed and single divan, air conditioning, ceiling fan, a spacious bathroom, a smart, expanded kitchenette complete with microwave, bar fridge, tea and coffee-making facilities, plus Kids Stay and Eat Free. Perfect for occasional in-room entertaining and meals.

Reef View Hotel

The 4-star Reef View Hotel features extremely spacious, well-appointed rooms, offering the perfect getaway for couples, families or groups of friends. All rooms feature a private balcony overlooking either landscaped gardens or the breathtaking vista of the Coral Sea. The hotel has its own swimming pool, lounge, restaurant, concierge and tour desk, plus complimentary guest access to the Hamilton Island Sports Club, use of non-motorised watersports and Kids Stay and Eat Free.

Reef View Rooms – Coral Sea View and Garden View

Reef View Hotel rooms are modern and extremely spacious with private balconies and Catseye Beach a short stroll away.

Reef View Room – King Coral Sea View

Enjoy unobstructed views of the Coral Sea and surrounding Whitsunday Islands in a wide and spacious king room. Occupying floors 13-18, each room features a king bed, large balcony and all the standard facilities found in a 4-star hotel.

Reef View Family Rooms

The Reef Family Room has two interconnecting rooms, a Coral Sea View room and an adjoining junior room with two single beds. They're perfectly catered for families travelling to Hamilton Island who wish to enjoy the benefits that the hotel provides with the *extra space and privacy of an apartment*.

Reef View Hotel Suites

The Reef View Hotel also offers the discerning guest a variety of well-appointed Suites. Every Suite has a private balcony facing the sea, allowing you to take in the spectacular views of the Whitsunday Passage.

Reef Suites

On the top 19th floor of the Reef View Hotel, the two-storey Reef Suites have furnished balconies on both levels, and the spacious marble ensuite bathroom has a spa bath and separate shower.

One Bedroom Terrace Suites

On the 18th floor of the Reef View Hotel, and surrounded by a large private open-air terrace, the One Bedroom Terrace Suites have panoramic views from each room with an outdoor spa and barbecue area.

Two Bedroom Terrace Suites

On the 17th floor of the Reef View Hotel, the Two Bedroom Terrace Suites sleep up to six people. Every apartment-style suite has a large furnished terrace with outdoor barbecue area, and a large living room with ocean views.

Presidential Suite

The two-storey Presidential Suite on the 19th floor is the most spacious and luxurious choice at the Reef View Hotel. The first level features a spacious terrace leading off the lounge room. Then there's a private plunge pool, barbecue and outdoor dining area. Sleeping up to six people the suite has two master bedrooms, each with an exclusive ensuite marble bathroom and spa bath with spectacular views.

Beach Club

Beach Club is an adults-only oasis. Set in landscaped tropical gardens, all 57 rooms face directly onto Catseye Beach, each with their own private courtyard or balcony. With its spectacular beachfront location, exclusive infinity-edge pool, private restaurant and lounge, child-free ambience and personalised service, the Beach Club is the ultimate couples getaway.

3. ACCOMMODATION COPY – SELF-CATERING

Hamilton Island Holiday Homes

Whether you're looking for simple self-catering convenience, or the ultimate private luxury holiday home, you're sure to find the perfect option on Hamilton Island. Accommodating one to 10 people in one to four bedroom configurations, all holiday homes are self-contained, air-conditioned, and all come with a private four-seater golf buggy, so you can explore the Whitsundays' premier holiday destination at your own pace. Plus, Kids Stay and Eat free and holiday home guests have access to free non-motorised watersports on Catseye Beach.

Resortside Holiday Homes

Within easy walking distance of Catseye Beach, swimming pools and the Resort Centre, these two bedroom low-rise apartments are set in landscaped tropical gardens. Perfect if you are looking for a little independence.

Standard Holiday Homes

With a choice of one, two, or three bedrooms this range offers generous living areas opening out to balconies with a mix of bushland and ocean views.

Superior Holiday Homes

With a choice of one, two, three or four bedrooms, this range is both stylish and well-appointed. Large spacious balconies with a mixture of Coral Sea, bushland and marina views provide a great environment for relaxing and entertaining.

Resortside Superior Holiday Homes

Within easy walking distance of Catseye Beach, swimming pools and the Resort Centre, this range of two bedroom Holiday Homes is both stylish and well-appointed. Large spacious balconies overlooking Catseye Beach provide the perfect place for relaxing and entertaining.

Deluxe Holiday Homes

The perfect indulgent escape, the Deluxe Holiday Homes offer a range of two, three or four bedrooms and blend spacious open-plan living with the latest in style and design features. Set in elevated positions around the island, each has a magnificent view.

Luxury Holiday Homes

The Luxury Holiday Homes offer a highly luxurious opportunity to relax in a lavish, modern, waterfront abode. Located close to the marina they offer two, three or four bedrooms, two or more bathrooms, spacious open-plan entertaining areas, large kitchens and balconies over-looking the water.

Yacht Club Villas

Adjacent to the Hamilton Island Yacht Club, which is just a short stroll to the marina, the luxury waterfront Yacht Club Villas offer breathtaking ocean views over Dent Passage. Designed with an emphasis on privacy and space, each four bedroom villa spans three to four levels and can accommodate up to eight guests.

4. RESTAURANT COPY

Kids Stay and Eat Free

Take advantage of our Kids Stay and Eat Free program, available for children up to 12 years staying at the Reef View Hotel, Palm Bungalows, or in any Holiday Home booked through Hamilton Island Holiday Homes. As part of this great offer, children can eat free in participating restaurants when dining with their parents and choosing from the kids' menu, and can stay free when sharing a room with their parents and using existing bedding.

Beach Club Restaurant

With its spectacular beachfront setting and contemporary, seasonal menu, the Beach Club Restaurant offers a tranquil, child-free environment, and a very memorable dining experience. Choose to unwind with a pre-dinner aperitif looking out to one of the best views on the island, or indulge in the exquisite, modern Australian cuisine featuring seasonal and locally-sourced produce.

Bommie

Offering decadent, local produce, elegant interiors, and a spectacular location overlooking the Whitsundays, it's easy to see why Bommie is Hamilton Island's premier fine dining restaurant. Situated in the Hamilton Island Yacht Club, Bommie takes its name from the Aboriginal word 'bombora' - which refers to the shallow, isolated and colourful reef patches found in the waters surrounding Hamilton Island. Guests can choose to dine inside the stylish restaurant or enjoy a drink and lighter bar menu on the Bommie Deck whilst soaking up the views.

The Clubhouse

Perched atop neighbouring Dent Island in the heart of the Hamilton Island Golf Club, the Clubhouse serves up spectacular views of Passage Peak and the Whitsundays. It is the perfect location for a laid back long lunch, or a light refreshment after a game of golf.

coca chu pop up at Sails

Experience coca chu's popular, fun and fresh menu at the coca chu pop up at Sails. Inspired by the hawker-style street food of South East Asia, dine poolside and select from the share-style menu which fuses bold Asian flavours with relaxed Australian style. .

Hamilton Island Wildlife

As an activity the whole family can enjoy, Hamilton Island Wildlife gives you the opportunity to get up close to some of Australia's iconic wildlife. Have your photo taken with our koalas then tuck into a big Aussie breakfast at the sanctuary's café. Light snacks are also available all day.

Manta Ray

Fun and family-friendly, Manta Ray serves up a delicious menu with a wide choice of small and large plates designed for sharing from noon until late. Overlooking the marina, it's a relaxed spot to kick back and watch the sun go down.

Marina Café

A breakfast favourite. Laid back and casual, and right at the heart of the Marina Village. Pick up a gourmet panini, wrap, fresh juice or great coffee.

Mariners

For fresh, local seafood and unforgettable views, you can't go past the renowned Mariners. Located in the heart of Hamilton Island's marina, the menu is inspired by Japanese cuisine and includes fresh fish, local prawns, oysters and other bounties from the sea.

Pizzeria and Gelato Bar

Enjoy a wide variety of gourmet pizzas and gelato flavours at the laid-back, family-friendly Pizzeria and Gelato Bar in the marina village. Plus, guests can take advantage of the convenient pizza delivery service available during dinner service.

Pool Terrace

With a la carte dinner, casual snack-style lunch or buffet breakfast on offer, the menu at Pool Terrace covers it all and the peaceful outlook to the Reef View Hotel pool provides the perfect backdrop.

Romano's Italian Restaurant

Offering contemporary Italian cuisine beside the marina, Romano's is a warm, inviting restaurant with a mouth-watering menu. Perfect for special occasion dinners and get-togethers with family or friends, there's also a lighter alfresco menu option available from mid-afternoon and a relaxed bar that's perfect for a pre-dinner cocktail, or a memorable nightcap.

Sails

Sails is a family-friendly restaurant with spectacular views overlooking Catseye Beach and the Sails Pool. With a laid back vibe, it's the perfect spot to enjoy buffet breakfast, or a casual a la carte lunch or dinner, with a menu comprising of modern Australian dishes.

TAKO

Featuring a fun menu and colourful atmosphere, it's all about sharing at TAKO. Experience a taste of regional cuisine from the four corners of Mexico – from the coastal ceviche, to the Oaxaca mole, the Mayan cuisine of the Yucatán Peninsula and the very popular national dish, the taco.

Takeaways and Bars

With so many casual takeaway outlets on the island there's no need to sit down at a restaurant every night. Sample everything from traditional bakery, deli fare, pizza, gelato or fish and chips, then unwind with a sundowner at the Marina Tavern, Reef Lounge or the popular One Tree Hill café and bar.

5. HOTEL PACKAGES COPY

4 night Great Barrier Reef Adventure

Here's a great way to experience one of the Natural Wonders of the World. Spend a full day exploring the Great Barrier Reef, home to some of the most amazing marine life seen on the planet.

This package includes four nights' accommodation, breakfast daily, a full day trip to the Great Barrier Reef with Cruise Whitsundays, plus complimentary use of non-motorised watersports, gym, spa, sauna and tennis courts, return airport transfers and Kids Stay and Eat Free.

4 night Romantic Escape

From the moment you arrive on Hamilton Island you're in for some special treatment. Begin your getaway with sparkling wine, share an intimate luxury sail to witness a spectacular Whitsunday sunset, and indulge in the ultimate gourmet dining experience of your choice, overlooking the glistening waters of the Hamilton Island Marina.

This package includes four nights' accommodation, breakfast daily, sparkling wine on arrival, and a Twilight Sail aboard On the Edge on one evening. You also have the choice of a three course set dinner at Romano's Italian Restaurant, Mariners or Beach Club Restaurant. Complimentary use of non-motorised watersports, gym, spa, sauna and tennis courts, and return airport transfers is also included.

4 night Best of the Whitsundays

This is for the guest that wants to experience absolutely everything the Whitsundays and Hamilton Island has to offer. Laze on the whitest sand in the world on Whitehaven Beach and explore the underwater marine and sea life at the Great Barrier Reef. Then get up close and personal with a collection of native animals including koalas, kangaroos, crocodiles, dingoes, wallabies and various reptiles at Hamilton Island Wildlife.

This package includes four nights' accommodation, breakfast daily, a half day tour to Whitehaven Beach with Cruise Whitsundays, a full day trip to the Great Barrier Reef with Cruise Whitsundays, weekly entry to Hamilton Island Wildlife, complimentary use of non-motorised watersports, gym, spa, sauna and tennis courts, return airport transfers and Kids Stay and Eat Free.

4 night Golf Package

The Hamilton Island Golf Club is an 18-hole championship, Peter Thomson-designed, golf course on neighbouring Dent Island. It's the only championship course in Australia on its own Island. Challenging without doubt, but the views from every hole make up for every offline putt. This package includes four nights' accommodation on Hamilton Island, buffet breakfast daily (a la carte breakfast at Beach Club), an 18-hole round of golf per person including return launch transfers from Hamilton Island to the golf club on Dent Island, complimentary use of non-motorised watersports, gym, spa, sauna and tennis courts, return airport transfers and Kids Stay and Eat Free.

4 night Spa Package

Indulge in a sensory experience at Spa wumurdaylin. Designed to reflect the beauty of its setting, Spa wumurdaylin offers a selection of rejuvenating treatments using natural, Australian products to bring the body into complete relaxation. This package includes four nights' accommodation on Hamilton Island, buffet breakfast daily (a la carte breakfast at Beach Club), a 'Destination De-Stress' massage per person, complimentary use of non-motorised watersports, gym, spa, sauna and tennis courts, return airport transfers and Kids Stay and Eat Free.

4night Reef Dive Experience / 4 night Snorkel and Explore Experience

Enjoy an incredible day out at the Great Barrier Reef with Explore Group. With the choice of diving, snorkelling, or both, you can experience selected moorings around Bait Reef such as the famous Stepping Stones, Paradise Lagoon and Manta Ray Drop Off. With all equipment provided for diving and snorkeling, plus full buffet lunch and light refreshments throughout the day, this is a tour you don't want to miss. Travel two hours on a purpose-built motor vessel in comfort and style. This high-speed 24m catamaran rarely takes more than 60 passengers ensuring a boutique and intimate experience on board and a less crowded environment out at the reef. Once you have arrived, you will have a minimum of 3.5 hours to snorkel or dive, swim, splash and indulge in water fun before returning to Hamilton Island. This package includes four nights' accommodation on Hamilton Island, breakfast daily, complimentary use of non-motorised watersports, gym, spa, sauna and tennis courts, return airport transfers and Kids Stay and Eat Free.

Reef Dive Experience: Full day Great Barrier Reef dive adventure per person

Snorkel and Explore Experience: Full day Great Barrier Reef snorkel adventure per person

4 night Whitehaven Beach by Helicopter

No trip to the Whitsundays would be complete without a visit to Whitehaven Beach to witness the whitest sand in the world, and what better way to experience it than with sparkling wine and a beach picnic. Fly by helicopter and take in the breathtaking aerial view of Hill Inlet, the surrounding Whitsunday Islands and fringing reefs along the way. This package includes four nights' accommodation on Hamilton Island, a Whitehaven Beach Getaway by Helicopter tour with sparkling wine, complimentary return airport to resort transfers, breakfast daily, complimentary guest access to the Hamilton Island Sports Club, use of non-motorised watersports plus Kids Stay and Eat Free.

4 night Heart Island Adventure

Boasting a stunning display of coral formed naturally into the shape of a heart, witnessing Heart Reef firsthand is a truly unforgettable, once-in-a-lifetime experience. Fly by helicopter to the Heart Island pontoon and take in the breathtaking views of Hardy Reef along the way. Once you have arrived, enjoy a glass bottom boat tour and snorkel around the surrounding lagoons. Each tour can host a maximum of 6 guests, ensuring a truly intimate and uninterrupted experience for all. This package includes four nights' accommodation at Beach Club, Reef View Hotel or Palm Bungalows, the Journey to the Heart tour with Hamilton Island Air, complimentary return airport to resort transfers, a la carte breakfast (Beach Club), full buffet breakfast (Reef View Hotel), complimentary guest access to the Hamilton Island Sports Club, use of non-motorised watersports plus Kids Stay and Eat Free.