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HAMILTON ISLAND  
GOLF CLUB**

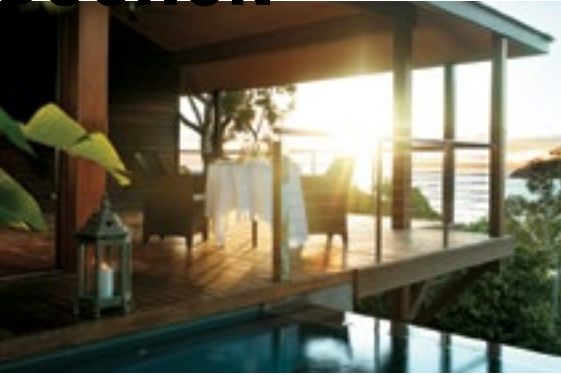
**MY ISLAND  
PROPERTIES:  
AN INVESTOR'S STORY**

# PASPALLEY

THE MOST BEAUTIFUL PEARLS IN THE WORLD



# INTRODUCTION



**W**elcome to Hamilton Island. It is always a pleasure to welcome you here, whether you are visiting for the first time or coming back to a much loved home or holiday destination. We do so with even more pride in 2013 as the island continues to win new awards and be recognised around the world as one of the most perfect holiday destinations imaginable. In 2012, qualia was voted Best Resort in the World in the prestigious Condé Nast Traveler Readers' Choice Awards, and also this year the Most Romantic Hotel in Australia in the TripAdvisor Travellers' Choice Awards. It is both amazing and humbling to win awards like these, as they are voted for by the very people who have visited us and experienced all we have to offer here. It means that we are doing something right, not only providing a world-class resort of exceptional standard but also making sure our guests leave with really good memories. Speaking of which, make sure to take a read of the article in this issue about our recent Instameet, where a group of people came together to make the most of the visual feast our surroundings provide, and ended up leaving having had an incredible life changing experience. Our idyllic surroundings also make us the perfect home to some fantastic sporting and lifestyle events. Last year, we had the great honour of having the Australian Olympic Sailing Team here for Audi

Hamilton Island Race Week, in all the glory of their richly deserved post London Olympic euphoria. And in 2013 the celebrations will be even bigger as we celebrate the 30th staging of Audi Hamilton Island Race Week. Late last year we also played host to the SB20 World Championships, something very close to my own heart as a proud member and long term participant in the SB20 fraternity myself. It was truly pleasing to be able to welcome competitors from around the world to my very own backyard. We are a great sporting nation and this is reflected in all the many activities available here on Hamilton Island, which brings me neatly to the PGA Professionals Championship Final that we hosted at the Hamilton Island Golf Club in November. We had so much great feedback and positive support from this that we will be hosting the event again later in the year. But be warned, even if you aren't a golfer, once you set foot on this incredible course, when you leave you will be. For whatever reason you choose to visit, we encourage you to make the most of your time in this phenomenal place and we very much hope that you leave with the same fond memories that so many others have had before you.

*Glenn Bourke*  
Glenn Bourke,  
CHIEF EXECUTIVE OFFICER  
HAMILTON ISLAND



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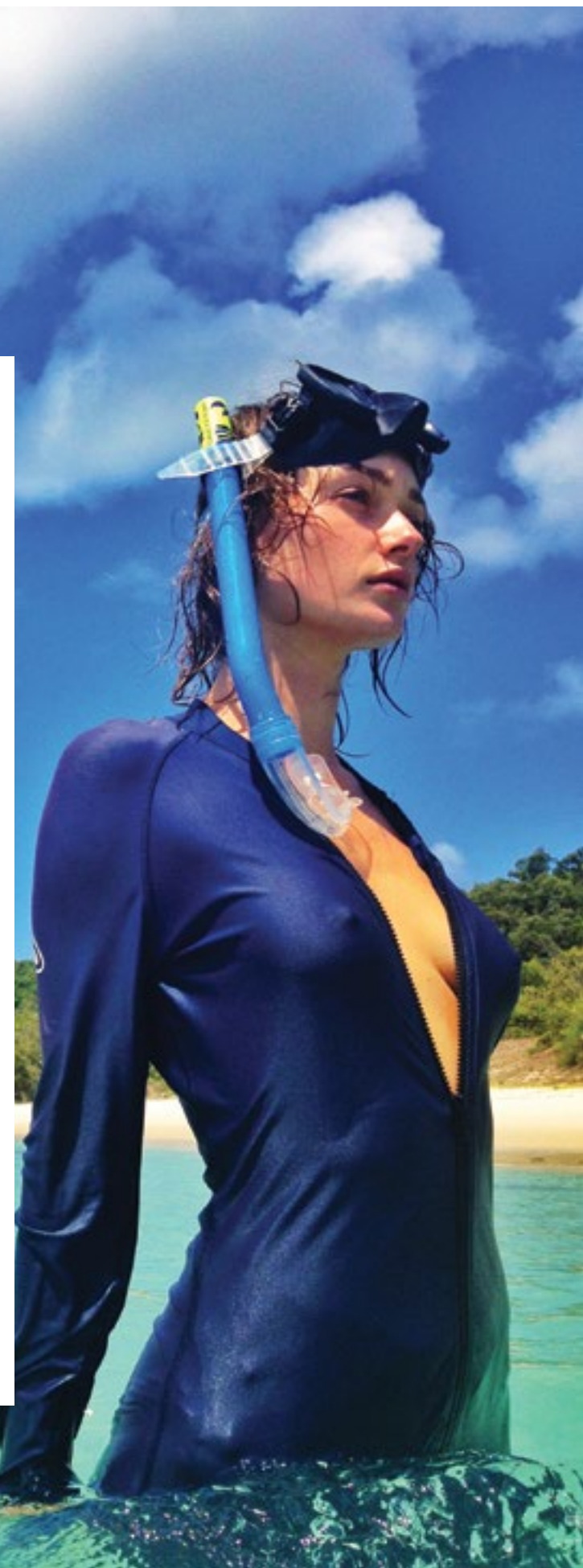
**EDITOR** ALISON VENESS  
**ASSOCIATE EDITOR** REBECCA KHOURY  
**ART DIRECTOR** SARAH HALL-DALY  
**CONTRIBUTORS** JUSTIN ARMSDEN, JACK ATLEY, JUSTIN BLANK, VIRGINIA BUTTULA, MELANIE COUDOUNARIS, HAMILTON ISLAND REAL ESTATE, ANDREA FRANCOLINI, KELSEY HODGES, JULIAN KINGMA, HENRI LLOYD, JASON LOUCAS, HAMILTON ISLAND PHOTOGRAPHY, LISA RATCLIFF, BELINDA ROLLAND, RENATE RUGE, DICK SWEENEY, SIMON THOMSEN, TRACEY WITHERS  
**ADVERTISING** AVP PTY LIMITED [INFO@AVPUBLISHING.COM.AU](mailto:INFO@AVPUBLISHING.COM.AU)  
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FLIGHT ONLY BOOKINGS P 1300 725 172 [FLIGHTS@HAMILTONISLAND.COM.AU](mailto:FLIGHTS@HAMILTONISLAND.COM.AU)

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**5 MAY  
STAMFORD  
FINANCIAL  
HILLY HALF  
MARATHON**

This challenging half marathon follows roads, fire trails and walking tracks through Hamilton Island's undulating interior over a rugged 21km route. Individual events include: 21.1km Challenging Hill Run; Corporate 2 or 3 Person Relay Teams; Kids Fun Run and more.



**18 MAY  
GREAT  
BARRIER  
FEAST:  
BEACH SAFARI**

Held on Catseye Beach, enjoy gourmet food safari-style, with charcoal cooking pits and live entertainment for everyone.

**20-24 JUN  
GATORADE  
CLASH OF THE  
PADDLES 30TH  
ANNIVERSARY**

In this on-water test of the toughest, outriggers are joined by athletes from four other popular paddle disciplines including: surf ski, dragon boating, stand-up paddling and board paddling. Capped off with an exciting off-water entertainment program, the Gatorade Clash of the Paddles is an oarsome event.



**7-11 JUL  
AWAY  
PHOTOGRAPHY  
COURSE WITH  
DAVID OLIVER,  
PETER  
EASTWAY,  
BRUCE  
POTTINGER  
AND CLARE  
OLIVER**

Amateur or professional, this workshop is a must do. Spend time in the field, working hands on with two of Australia's renowned photographers and leading industry experts. Workshop sessions cover both technical and aesthetic aspects, plus promotion and marketing of photography. And don't forget the thrilling trips to amazing Whitehaven Beach and the Reef, including aerial photography opportunities.

**12-14 JUL  
GREAT  
BARRIER  
FEAST: 'BEST  
OF AUSTRALIA'  
AT QUALIA  
WITH PETER  
GILMORE, DAN  
HUNTER AND  
ALASTAIR  
WADDELL**

For the ultimate culinary experience this July, three of Australia's celebrated chefs join forces to present the 'Best of Australia' at qualia. Hosted by the highly respected restaurant critic and columnist Simon Thomsen, with wines selected by James Halliday, this gourmet weekend of masterclasses and dinners provides guests with the exclusive opportunity to learn directly from world-class chefs in a world-class setting.



**17-24 AUG  
AUDI  
HAMILTON  
ISLAND RACE  
WEEK 30TH  
ANNIVERSARY**

Audi Hamilton Island Race Week is one of Australia's favourite yachting events and a firm fixture on the international sailing calendar. Competitors, family and friends come together to enjoy the unique, friendly atmosphere of the event's on-water and off-water carnival. Racing is split into a Grand Prix class for top-class racers; an IRC Passage class for modern fast-cruising yachts; performance racing and sports boat classes. Plus cruising, corporate, bareboat and non-spinnaker divisions. The introduction of Superyacht and SB20 divisions has added a further dynamic to the event. Join us for the 30th celebration event this year and the exciting action on the water will be matched by an equally impressive host of events on shore, from fashion shows, to food and wine events, dinners and lunches with visiting chefs.

**13-18 OCT  
PGA  
PROFESSIONALS  
CHAMPIONSHIP**

The Hamilton Island Golf Club plays proud host for the second year of this national Pro-Am event.

**25 OCT  
VOGUE LIVING  
CHAMPAGNE  
DINNER**

An intimate and exclusive beachside dinner at qualia, hosted by Vogue Living and the Champagne Bureau. Enjoy six courses by qualia's executive chef Alastair Waddell, with matching wines from the finest champagne houses.



**15-17 NOV  
FUJIFILM  
HAMILTON  
ISLAND  
TRIATHLON  
AND  
WHITEHAVEN  
BEACH OCEAN  
SWIM 5TH  
ANNIVERSARY**

Dive into a Whitsundays triathlon experience with a 750m swim in Catseye Bay, followed by a 20km cycle including a unique runway section and a 5km run through the Hamilton Island Marina Village to a beachside finish. And then end your weekend with the Fujifilm Whitehaven Beach Ocean Swim, a 2km and 750m ocean swim meet, fast becoming as iconic as its location. With the opportunity to compete against Ky Hurst, Craig Alexander and Pete Jacobs, this is going to be a memorable event.



**22-24 NOV  
THE  
AUSTRALIAN  
BALLET'S  
PAS DE DEUX  
IN PARADISE**

The Australian Ballet will be back by popular demand at qualia for an exclusive weekend of 'pas de deux in paradise'. Now in its sixth year at qualia, this unique event provides the opportunity to go 'behind the scenes' with The Australian Ballet, while experiencing the absolute luxury of qualia. Under a glittering evening sky with the Whitsunday Islands as the backdrop, The Australian Ballet will take to an open-air stage to perform some of the ballet's favourite pas de deux.

FOR THE LATEST EVENT INFORMATION AND MORE DETAILS, VISIT [WWW.HAMILTONISLAND.COM.AU/EVENTS](http://WWW.HAMILTONISLAND.COM.AU/EVENTS)

**TIME IS LUXURY**

SWISS LABEL AND SPORTING ICON ROLEX HAS BECOME THE OFFICIAL TIMEKEEPER FOR THE HAMILTON ISLAND YACHT CLUB AND QUALIA, WITH CLOCKS BEING INSTALLED THIS APRIL. WELL, A GOOD SAILOR ALWAYS KEEPS AN EYE ON THE TIDES...



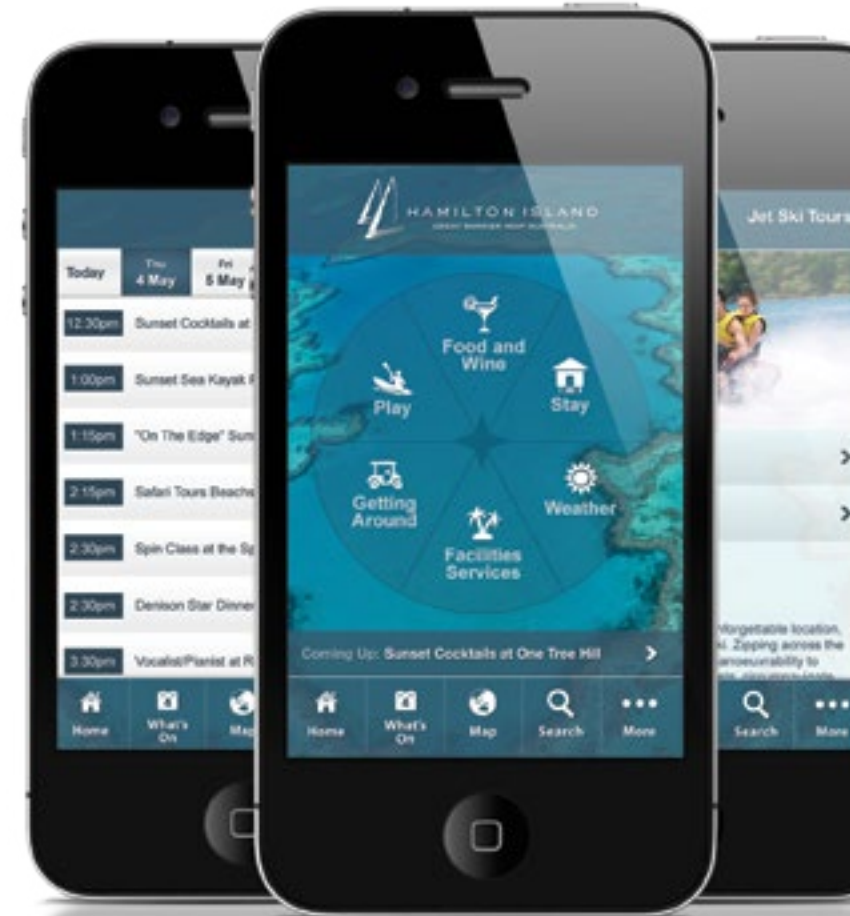
**HAIL HENRI**

As we toast another year as the home of Australian yachting sports and leisure, the original British sailing and marine brand, Henri Lloyd celebrates 50 years of decking out the world's most elite sailors. From early pioneers of solo circumnavigation and exploration like Sir Francis Chichester, to Olympic gold medallists, America's Cup teams and race competitors at Hamilton Island regattas, Henri Lloyd has long been the wet weather gear of choice. And don't forget the long and proud partnership between Henri Lloyd and the line honours and race record holder of the Rolex Sydney Hobart Yacht Race Wild Oats XI, which the brand has supported for many years. Sailors tip your salty caps to founder Henri's forward-thinking breakthroughs and his successors' continued innovations. What would a sailing jacket be without Velcro.



**WE'VE BEEN WINNING**

There's a whole lot of polishing going on in the Hamilton Island trophy room right now: as voted by travellers and judged by leading tourism publications and panels, Hamilton Island's world-class resorts, hotels, events, restaurants and chefs won 24 local and international awards in 2012/2013. As a family-owned island, under the care of the Oatley's, the investment in upgrading infrastructure and services has been carried out always with great respect for the environment, which has helped make this such a special place. Luxury has been redefined by qualia, located on the northern tip of Hamilton Island, which was voted Best Resort in the World in the prestigious Condé Nast Traveler Readers' Choice Awards for 2012. Recently also voted Australia's most romantic escape in the TripAdvisor Travellers' Choice Awards, with its gold-listed pavilions, a much-awarded spa, and the HM Awards 2012 best hotel chef, Alastair Waddell; qualia continues to be the premier spot for travellers seeking a truly unique, luxury escape in the heart of the Great Barrier Reef.



**MY I-ISLAND**

DOWNLOAD THE NEW HAMILTON ISLAND IPHONE APPLICATION FOR AN INSTANT, MOVING MAP OF WHAT'S ON, WHERE AND WHEN. TRACK FLIGHTS AND SHUTTLES AROUND THE ISLAND; ALL THE EVENTS; LEARN WHAT'S GREAT FOR DINNER; WHEN THE BAND STARTS AND EVEN HOW TOMORROW'S WEATHER IS GOING TO PAN OUT. "WE'RE EXCITED TO HAVE LAUNCHED AN APP THAT WE CONSIDER TO BE THE MOST COMPREHENSIVE DESTINATION GUIDE IN THE MARKETPLACE," SAYS ONLINE SALES & MARKETING MANAGER BERNIE O'KEEFE.



TROY TINDILL, CAROLYN KREMIN, NICKY TINDILL, KLARA GŁOWCZEWSKA

# ISLAND NEWS



SANDY, BOB & IAN OATLEY

## THE FAMILY WAY

**T**his year marks ten years of the Oatley family ownership of Hamilton Island. For Bob Oatley, who first recognised and invested in its potential; it is as much a passion project as a family business. Always with an eye for opportunity and a taste for adventure, Bob first fell for the island as a passionate sailor who had been hoisting sails, jibbing and tacking in Whitsundays races for many years. Following the sale of Rosemount, the iconic Australian wine label in 2003, he invested in his passion, buying the island and making plans for future development. In 2007, with local stone and timber and Chris Beckingham as designer, qualia changed luxury tourism forever. It also brought exclusive fashion events to the island, along with the annual pas de deux in

paradise, the only intimate outdoor ballet performed by The Australian Ballet in Australia. Hamilton Island Golf Club on neighbouring Dent Island has become the only 18-hole championship golf course located on its own island in Australia, which with its panoramic setting has continued to thrill both amateurs and professionals since its opening in 2009. The passion for sailing endures and the family's development of the glittering new Hamilton Island Yacht Club in 2010 has helped further establish Audi Hamilton Island Race Week as a regatta loved by true enthusiasts, and the island as a celebrated world-class sailing destination. In 2012, the Oatley family was inducted into the HM Awards Hall of Fame for services to tourism. Here's to the next ten years, we say.



## WORKING HOLIDAY?

**IT'S A TRICKY SELL CONVINCING THE TOP BRASS THAT YOU'RE KNUCKLING DOWN TO BUSINESS ON A TROPICAL ISLAND, BUT HERE'S SOME EXTRA AMMUNITION: HAMILTON ISLAND CONFERENCES HAVE BEEN RATED THE BEST IN THE GAME IN THE 2012 AUSTRALIAN TOURISM AWARDS. EASY.**

## TRADE UP

Sparkling Catseye Beach has an all new draw card: the first of the newly refurbished Palm Bungalows, designed as a romantic luxury retreat or for complete family comfort, have opened (the full refurbishment is scheduled for completion by August 2013). Sun-bright, airy (yet with air con) with modern kitchenettes this is just the spot for an extended sojourn.



**Corona**  
Extra

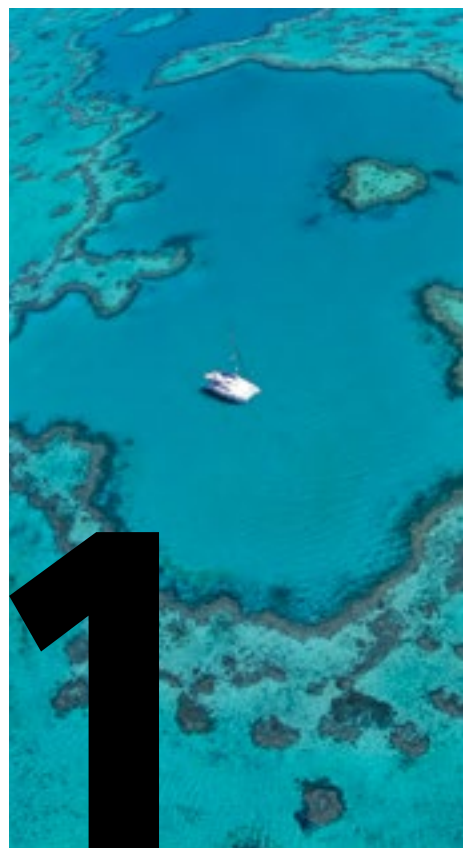
FROM WHERE  
YOU'D  
RATHER BE



# TOP TEN TO DO, RIGHT HERE RIGHT NOW

TEXT BY TRACEY WITHERS

**THE FIRST THING TO DO WHEN YOU LAND ON HAMILTON ISLAND IS RECALIBRATE YOUR MIND: YOU'RE ON WHAT LOCALS LIKE TO CALL 'ISLAND TIME'. ENJOY, THE DAY IS ALL YOURS.**



## 1 SWIM THE REEF

Exploring one of the world's most spectacular natural wonders will be the highlight of your holiday. Whether you have a few hours or a week, you can see the reef at your own speed. Soak up the big, postcard-perfect picture by helicopter with Hamilton Island Air or snorkel above the brilliantly coloured coral formations and dive alongside marine life at Bait Reef with H2OSportz. Cruise Whitsundays can float you out to the Reefworld viewing platform, where you and the family can even spend the night. Don't forget your camera.



## 2 THRILL THE KIDS

Sports fans of all sizes will get a kick out of a few rounds of mini-golf or a strike at the seven-lane nine pin bowling center. Bigger (and braver) kids with a need for speed can take a spin on a jet ski then hit the go-kart track back on dry land. Getting a cuddle from a koala on a tour at Wild Life Hamilton Island is guaranteed to make anyone's day.



## 3 DINE FINELY

Book early for a seat at coca chu and taste Adam Woodfield's South East Asian flavours served with an island twist. Bommie, located at the sleek Yacht Club, makes for an elegant evening, the Clubhouse at Hamilton Island Golf Club is top shelf for a scenic lunch and foodies won't want to miss executive chef Alastair Waddell's innovative menu at qualia's Long Pavilion. Seafood lovers will enjoy Mariners, and if you're dining with the family, Romano's, Sails and Manta Ray Café are perfection.

## 4 GET HOOKED

Whether you're a seasoned fisherman or casting off for the first time, Renegade Fishing Charters can hook you up with a private or share charter and guide you to where the big fish are biting. The crew will even show you how to clean and prepare your fresh catch for dinner. Visit Hamilton Island Dinghy Hire for your own boat, bait and tackle if you like to drop a line alone.

## 5

### SCENIC SWING

Take a quick ferry ride from Hamilton Island Marina and tee off at Hamilton Island Golf Club, a golfer's patch of paradise. Designed by five-time British Open winner Peter Thomson, the 18-hole championship course has challenges for enthusiasts and good holes for weekend-hitters. Pick up your gear and Callaway hire clubs at the Pro Shop, or tune up your game with some lessons with the resident golf pro.



## 6 GO BUSH SAFARI

Rev up and ride rugged fire trails and bush tracks on a Quad Bike Adventure Tour – it's the only way to reach the more remote terrain, and best photo opportunities, on the island. Thrill-seekers aged 6-14 years can take on the Quads for Kids adventure course in Palm Valley.

## 7

### WHITEHAVEN HEAVEN

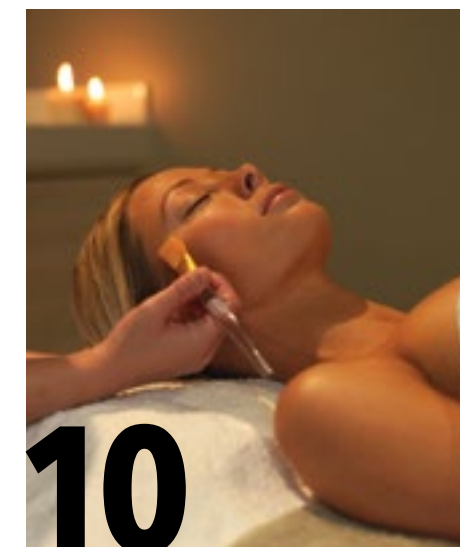
Lapped by water so turquoise it must be seen to be believed, sprinkled with white silica sand so pristine it 'squeaks' as you walk, Whitehaven is rated one of the most beautiful stretches of beach on the planet. You'll feel like you've escaped yet you're only a short trip from Hamilton Island by helicopter, yacht or motorboat. Fancy a picnic lunch and an afternoon swim?

## 8 HOIST SAIL

The easy-to-navigate islands of the Whitsundays are yours to discover. Ride the breeze on skippered yacht charters, cruise hidden islands, bays and beaches on your motor yacht or enjoy the best of both with a sail-and-stay package. Budding skippers can book lessons or earn international qualifications with our expert sailing crews. After some adrenalin? Just try 'hanging out' on the trapeze aboard Adrenalin Rush, the 36-foot Nacra catamaran.

## 9 BE ENERGISED

The tropical water calls – as a guest of Hamilton Island you can collect your complimentary catamaran, windsurfer, kayak or paddleboard from the activities hut on Catseye Beach and go for it. But this island isn't just about the sparkling coastline – there are 20kms of bushwalking trails that lead to breathtaking lookouts and secret spots across the island. On the Passage Peak Walk or Village Trail walks, a free audio tour (available in various languages) will highlight flora and fauna along the way.



## 10 FIND SANCTUARY

Hidden amongst the lush tropical gardens near the Resort Centre, Spa wumurdaylin is a hushed oasis for your body, mind and soul. Applying natural Waterlily or LI'TYA products, intuitive therapists will customise Indigenous-inspired body cocoons and scrubs; massage rituals and facial therapies with a healing touch. Check in, bliss out and relax, revive or rejuvenate.

**FOR FURTHER INFORMATION ON ALL TOURS AND ACTIVITIES, CONTACT THE HAMILTON ISLAND TOUR DESK ON 07 4946 8305 (58305 IN-HOUSE) OR VISIT THEM IN THE RESORT CENTRE AT CATSEYE BEACH. WWW.HAMILTONISLAND.COM.AU/ACTIVITIES**



# THE AMAZING RACE

THE AUSTRALIAN SAILING TEAM, ARMED WITH LONDON OLYMPIC SWAG, WERE OUT IN FORCE FOR AUDI HAMILTON ISLAND RACE WEEK, LISA RATCLIFF CHARTS THEIR SUCCESS.



IAIN JENSEN, TOM SLINGSBY & MICHAEL BLACKBURN



In 2004 a group of influential businessmen met in Melbourne to dissect Australia's lacklustre sailing performance in Athens, and to start planning a resurrection. Fast forward to August last year at Hamilton Island when the golden Australian Sailing Team (AST) touched down for their official homecoming. As part of Audi Hamilton Island Race Week, almost the entire AST, including seven of the eight medallists and many of its patrons, visited the island as part of their whirlwind return from London before they were whisked away to various capital city tickertape parades. Being met by their peers at their original training ground and home of the Oatley family, who are as important to the team as the athletes themselves according to Olympic sailing's head coach, Victor Kovalenko, marked a fitting and meaningful arrival back to home soil. "Going to Hamilton Island was very special for the team," said Women's Match Racing silver medallist Lucinda Whitty. "It was lovely to have the parade down Front Street and we felt very privileged to stay at qualia to rest and unwind, it was exactly what we needed



NINA CURTIS, OLIVIA PRICE & LUCINDA WHITTY

after the madness, as well as the perfect opportunity to get together and talk about our experience at the Olympics.” Ukrainian born Kovalenko became head coach in the wake of the Sydney Games. On the team’s success last year at Weymouth, which pulled Australia’s overall result up by the bootstrap, he says, “It was much more than individuals and even much more than the team. It was the critical mass of passion of the Australian sailing community to beat the Poms in their territory. “All people were sailing and racing with us and there was common success and common failure. We had very strong patron and sponsor support including Audi and also Hamilton Island, one of our most loyal and most reliable partners.

“With their early help we also won our medals in Beijing because we were training in light winds and strong current, like at Hamilton Island, and that was the key to our success.”

Conditions in Rio are likely to mirror Beijing, warm and tidal. “We definitely still consider Hamilton Island as our capital of sailing. There will be a lot of current in Rio and it’s quite warm so the island will again be a good model,” adds Kovalenko.

The AST’s training base has moved to Middle Harbour Yacht Club in Sydney however team members continue to enjoy financial and fundraising support, and mentoring particularly by patriarch of the Oatley family as the AST’s “spiritual leader”, Bob Oatley, and executive chairman of Hamilton Island, son Sandy Oatley.

Mat Belcher, London 470 gold medallist and multiple world champion agrees, “The personal relationship with the Oatley family has been extremely important for the team, not only from the financial side but also the confidence their business stature builds and their knowledge and mentoring role within the team.”

Belcher and his 470 crew, Malcolm Page, touched down at Hamilton Island with the AST less than a fortnight after standing atop the Olympic dais. “What made it so special was the recognition from the sailing community, to see everyone together at the same place and to celebrate our success and the moment was a fantastic feeling,” Belcher recalls.

In most of the leading classes



# SAILING



preparations have commenced for the Rio 2016 Olympic Games. With mixed multihull and 49erFX added to the mix, this phase is about new classes and new crew combinations.

Nathan Outteridge and Iain Jensen have joined Artemis Racing's America's Cup team and have ambitions to defend their 49er gold medal in Rio. Belcher has signed up for another shot in the 470 class with new crewmember, Will Ryan, while Laser gold medallist Tom Slingsby is tied up with the Oracle Team USA America's Cup team for now, yet to announce whether he will run again in the single-handed class.

With Women's Match Racing dropped from the Rio Games, the silver medal winning team of Olivia Price, Nina Curtis and Lucinda Whitty are trialling other classes. Whitty may try for a double-handed Nacra 17 campaign, Price is now training in a 49erFX and Nina Curtis is doing a double campaign for this year - 49erFX and Nacra 17 - until she works out her preference.

The Olympics is a rolling program for organisers, officials and athletes and preparations are in motion for Australia to prove its sailing success in London was no fluke.



In an interview with The Australian newspaper this year, Peter Conde, performance director of the AST and one of the original founding group who met at Royal Brighton Yacht Club nine years ago warned, "We've had success but we have to now move forward, otherwise we will be overrun by the rest of the world. It is as simple as that."

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# OUR LADY OF THE SEA

**WHILST RELAXING UPON THE FINE SHORES OF HAMILTON ISLAND, SOMETHING CATCHES YOUR EYE IN THE TURQUOISE WATERS, LATER YOU MAY SWEAR YOU SPOTTED A MERMAID, PEOPLE WILL NOT BELIEVE YOU BUT THE CHANCES ARE YOU SAW A SEA MERMAID DANCING IN THE DEEP, BETTER KNOWN AS A DUGONG. HERE ARE 15 FACTS FOR THE NON-BELIEVERS BY MELANIE COUDOUNARIS.**

**1.** Known as the 'mermaids of the sea', 'ladies of the sea' and even 'sea cows'.

**2.** It is believed that there are 80,000 dugongs in Australian waters and approximately 14,000 of them on the Great Barrier Reef. They are found in the shallow waters of 37 countries globally.

**3.** These large sea creatures have inspired myths and tales about mermaids and sirens since they were first recorded.

DUGONGS CAN BE LOCATED BY THE SAND CLOUD THEY STIR UP AS THEY MOVE ALONG THE SEABED.



DUGONGS ARE SHY & NON-THREATENING CREATURES.

**4.** More closely related to elephants than they are to whales or dolphins.

**5.** But they have some similarities to whales and dolphins. They have a fusiform shape with paddle-like forelimbs and fluked dolphin-like tails; they grow up to three metres long and weigh up to 400kg. Their skin is thick and smooth, with the nostrils near the front of the head enabling them to breathe while most of the body is submerged.

**6.** Dugongs can stay submerged from 30 seconds to six minutes, depending on their activity; dives typically last one to three minutes. Unlike other marine mammals, dugongs cannot hold their breath under water for long periods.

**7.** These shy creatures are non-threatening. They are strictly herbivores feasting almost entirely on seagrass.

**8.** Dugongs live in small groups called herds and communicate with chirp-squeaks, trills and barks.

**9.** Their movement is slow and graceful (understandably confusing them as mermaids) and can be located by the sand cloud they stir up as they move along the seabed.

**10.** Dugongs live for approximately 70 years.

**11.** They only produce a single calf every two and a half to five years. The calf stays close to its mother.

**12.** The dugong is the only living species of the family dugongidae (following the 18th century extinction of Steller's Sea Cow) and together with the three species of manatee forms the aquatic mammalian order Sirenia.

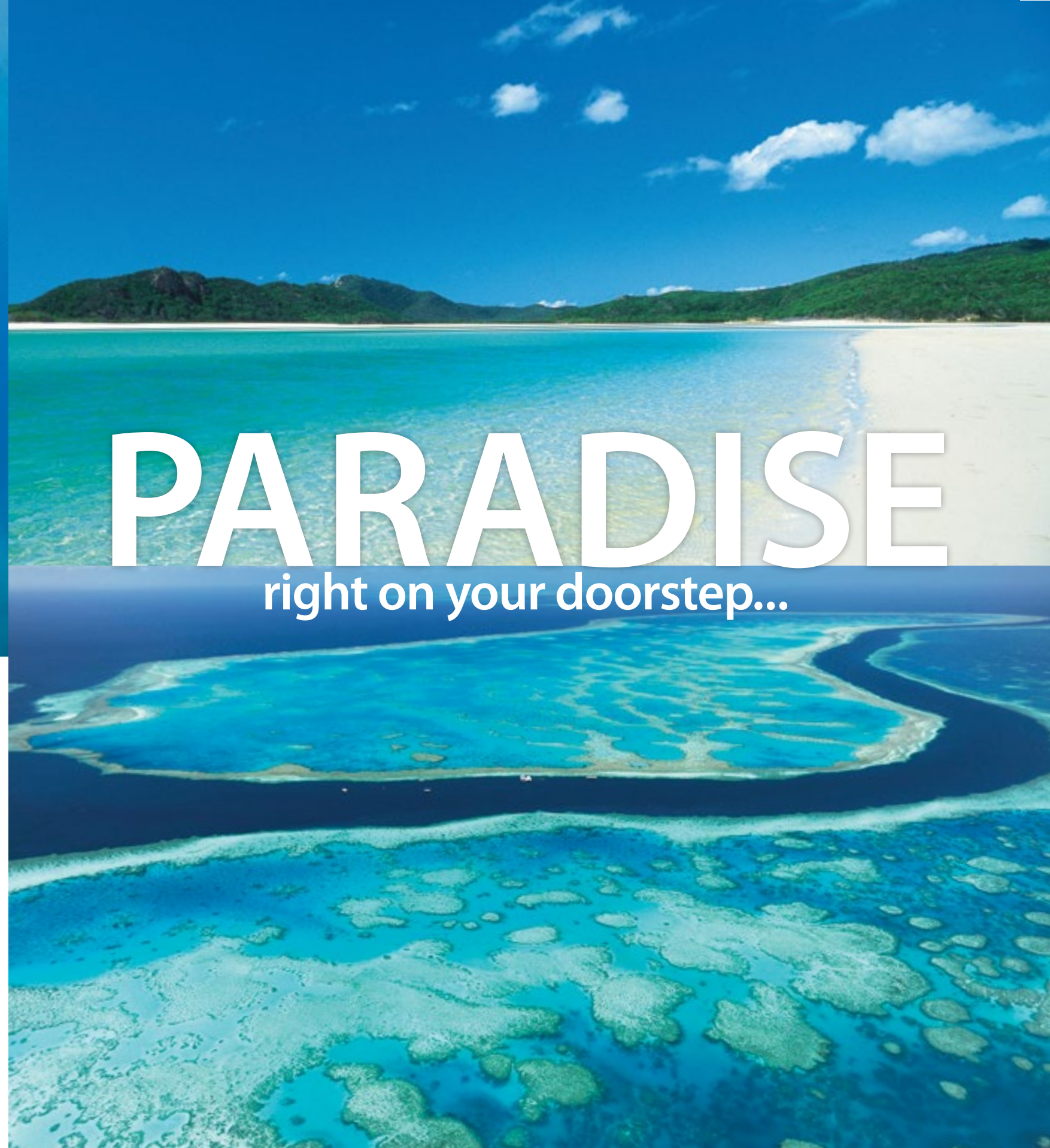
**13.** Their natural predators are sharks, crocodiles, and killer whales. But the greatest threat to them is the loss of their seagrass food supply, under attack from increased siltation and the dumping of dredge wastes.

**14.** Dugongs have played an important part in traditions and cultures of Aboriginal and Torres Strait Island people for thousands of years, and are still harvested under controlled conditions today.

**15.** Dugongs are an officially protected species worldwide. In Australian waters dugongs are regarded as vulnerable under Commonwealth legislation.

# PARADISE

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SNAPPER MEDIA, GETTY IMAGES

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# A VERY SOCIAL MEDIA REVOLUTION

ANNABELLA BARBER BY @HAMILTONISLAND



**THE IDEA WAS SIMPLE ENOUGH, TO PUT HAMILTON ISLAND ON THE SOCIAL MEDIA MAP. THE METHOD WAS LOGICAL, BRING TOGETHER SOME OF THE SMARTEST AND BEST INSTAGRAMERS IN THE WORLD. AND THEN LET THEM LOOSE ON A BREATHTAKING ISLAND. THE OUTCOME, PRETTY GENIUS. BY ALISON VENESS.**

“There was a belongingness, strangers came together and by the time they left they had become friends and Hamilton Island was etched into their memories. Our Ultimate Instameet was life changing for those who attended, something really special happened. I think it’s because people created something as a group, we were our own micro community of sorts, and as that happened the magic of the island unfolded,” explains Sophie Baker, senior communications manager of Hamilton Island and the person putting Hamilton Island’s social media messaging into overdrive.



@NICOLASALEXANDER



@ROHANGULL



@CLAIRE\_CONNELLY



@LAURENEPBATH



@SARAHDEBONO



@CHRISVALLEJOS



@SARAHDEBONO



@LAURENEPBATH



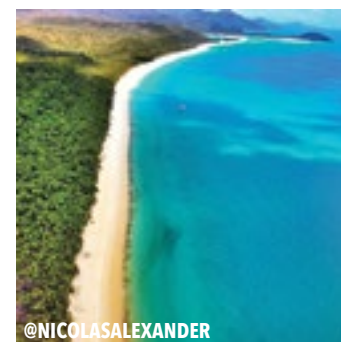
@ANDREWHAINSWORTH



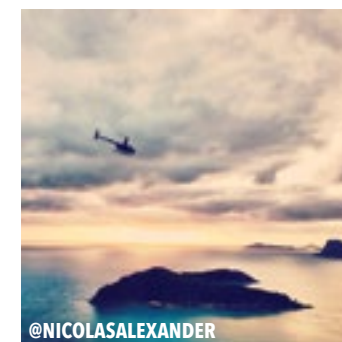
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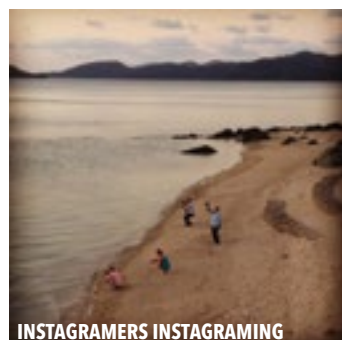
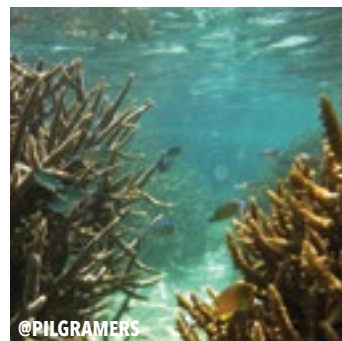
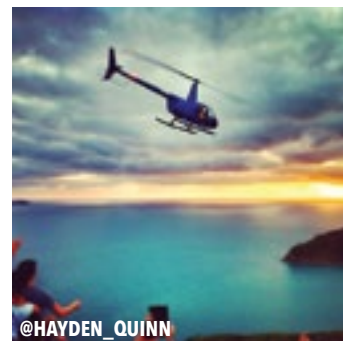
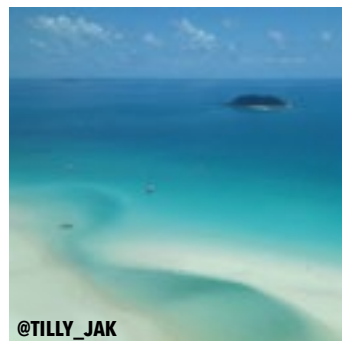


@NICOLASALEXANDER



@NICOLASALEXANDER

**...IT BECAME A GLOBAL FIRST OF ITS SOCIAL KIND AND EVEN IF YOU WEREN'T ON THE ISLAND YOU COULD FOLLOW IN REAL TIME AND CONNECT.**

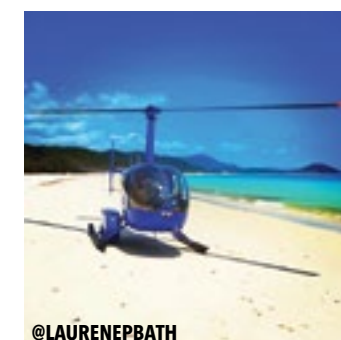
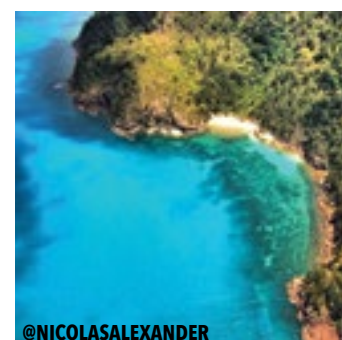
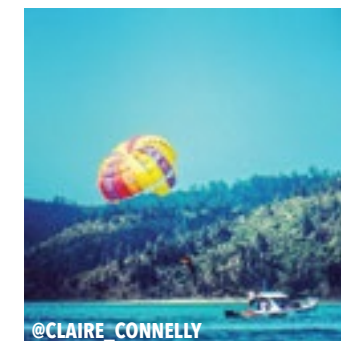
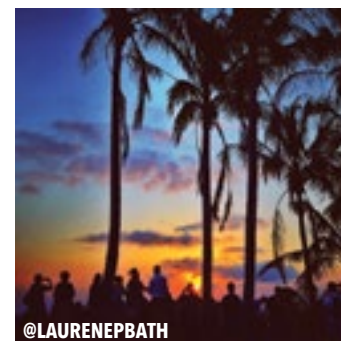
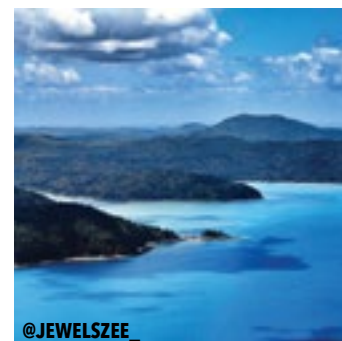


The Instameet was a big adventure from the beginning, with the gramming group of around thirty people doing things such as setting off at 4am when it was pitch black with torches and hiking up the bush trail to Passage Peak to watch the sunrise at 5am.



"It was quite amazing, so still, so quiet and all of us for a moment just watching it rise. Guests from the island who had seen the energy of our group the day before and heard that we were doing a sunrise walk joined in, then later that night many joined us for the sunset drinks at One Tree Hill, with everyone madly hash tagging #Hamiltonislandinstameet and sharing their pictures. "It was those experiences on Hamilton Island that bonded us and we all shared the beauty that surrounded us and of the region. We just had so much fun, we went snorkelling at Chalkies Beach, we went to world famous Whitehaven Beach and took Instagram underwater with waterproof iPhone cases. We had incredible dinners at coca chu and of course everything was Instagrammed. It was the one weekend when it wasn't rude to get out your mobile phone and Instagram absolutely

everything in sight" adds Baker. The Pilgramers are in part the phenomenon that inspired the concept of the Ultimate Instameet. They are the original university students who first thought up the catch line 'Pilgramers' and who then dedicated their summers travelling across the USA, exploring the culture and of course posting amazing Instagrams and making short documentary webisodes along the way. The three Pilgramers, Jody, Ryan and Thomas flew in for the Instameet joining competition winners, bloggers and ambassadors for the Island including Vogue senior fashion editor Christine Centenera; stylist and fashion blogger Romy Frydman; designer Josh Goot; foodie Hayden Quinn, AFL player and Brownlow medalist Jimmy Bartel and singer Sarah de Bono. It was all supported by Tourism Australia. And so



**"IT WAS THE ONE WEEKEND WHEN IT WASN'T RUDE TO GET OUT YOUR MOBILE PHONE AND INSTAGRAM ABSOLUTELY EVERYTHING IN SIGHT"**



@STYLEMEROY

**THE ULTIMATE INSTAMEET REACHED 8 MILLION PEOPLE VIA SOCIAL MEDIA IN ONE WEEKEND STARTING A TRULY GLOBAL CONVERSATION**

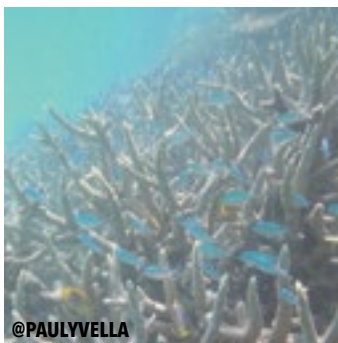
it became a global first of its social kind and even if you weren't on the island, you could follow in real time and connect. The Ultimate Instameet reached eight million people via social media in one weekend starting a truly global conversation; it recorded over 850,000 virtual likes; 54 photos made it to the popular page on Instagram, which goes to over 100 million users; plus 4,284 virtual shares; it also reached 1.8 million Twitter followers. And of course the whole thing was filmed documentary-style throughout the weekend. And because it was so successful, they are going to do it all over again with a whole new group of grammers. So, if you're on-island between 17-19 May, and early one morning, you are standing on Passage Peak and see a group of people holding their phones to the sky, you will know why. Please feel free to join in, just remember to use the hash tag #hamiltonislandreturn2paradise



JODY WITH KOALA AND WALLABY



@JEWELSZEE



@PAULVELLA



@JRB03



@PAULVELLA

**WATCH THE HAMILTON ISLAND INSTAMEET DOCUMENTARY:**  
<http://www.youtube.com/watch?v=OqAu4gleAYs>

**INSTAGRAM:**  
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# THE HOLIDAY MAKERS

THEY ARE SOME OF OUR FAVOURITE DESIGNERS MAKING US LOOK DAMN FINE IN THE SEA, ON THE SAND AND AT THE AFTER PARTY, ALL HAIL.

NAME:  
**COLLETTE DINNIGAN**

OCCUPATION: DESIGNER/CREATIVE DIRECTOR  
JOB TITLE: MANAGING DIRECTOR



**REEF:** WHAT FIRST ATTRACTED YOU TO HAMILTON ISLAND? FOR US IT WAS THE TANNED GODLIKE AND VERY FABULOUS YACHTIES.

**COLLETTE DINNIGAN:** The perfect environment to mix sport and relaxation. Also meeting interesting visitors.

**REEF:** WHAT'S BEEN YOUR MOST MEMORABLE MOMENT ON THE ISLAND? THIS ANSWER DOESN'T NEED TO BE CENSORED.

**COLLETTE DINNIGAN:** Seeing the whales up close whilst sailing on a yacht. A magical experience.

**REEF:** WHAT WOULD YOU ADVISE YOUR BEST FRIEND TO DO WHILE THEY ARE HERE? YES

**YOU CAN SHARE IT.**

**COLLETTE DINNIGAN:** Most definitely go to Whitehaven Beach. Do some paddle boarding and snorkelling. Visit Spa qualia.

**REEF:** WHAT IS YOUR ULTIMATE SWIMSUIT? BIKINI OR FULL PIECE?

**COLLETTE DINNIGAN:** Bikini.

**REEF:** WHAT IS YOUR SCARIEST SWIMWEAR MOMENT?

**COLLETTE DINNIGAN:** Cant share that, too embarrassing.

**REEF:** WHAT IS THE ONE PIECE OF ADVICE YOU WOULD GIVE

**EVERY WOMAN/MAN BEFORE THEY PURCHASE THEIR SWIMWEAR?**

**COLLETTE DINNIGAN:** Cover up what needs to be covered up.

**REEF:** WHO IS YOUR FAVOURITE TRAVEL PIONEER?

**COLLETTE DINNIGAN:** Amelia Earhart.

**REEF:** POWERFUL DRY MARTINI OR CHAMPAGNE, WHICH ONE IS YOUR CELEBRATORY REEF SUNDOWNER?

**COLLETTE DINNIGAN:** Champagne, a glass of Dom Pérignon.

**REEF:** WINDOW OR AISLE SEAT?

**COLLETTE DINNIGAN:** Window.

**REEF:** OCEAN OR POOL?

**COLLETTE DINNIGAN:** Ocean, I love the sea.

**REEF:** SUNSET OR SUNRISE?

**COLLETTE DINNIGAN:** Sunset.

**REEF:** HOW DO YOU TRAVEL TO THE ISLAND, TRUNKS, BUTLERS, 15 CASES OR HAND LUGGAGE?

**COLLETTE DINNIGAN:** Butlers, if only.

**REEF:** WHAT'S THE BIGGEST SPORTING/ OUTDOOR ADVENTURE YOU'VE EVER HAD APART FROM SHOPPING?

**COLLETTE DINNIGAN:** Cross-country horse racing.



**NAME:**  
**CAMILLA FRANKS**  
**OCCUPATION: DESIGNER**  
**JOB TITLE: DIRECTOR**



**REEF: WHAT FIRST ATTRACTED YOU TO HAMILTON ISLAND? FOR US IT WAS THE TANNED GODLIKE AND VERY FABULOUS YACHTIES.**

**CAMILLA FRANKS:** Ha. I have my own tanned godlike yachtie! I go to Hamilton Island to unwind and relax. It is paradise, with nice quiet surrounds, stunning sunsets and the Great Barrier Reef is magical. I go there to find stillness and escape the city madness.

**REEF: WHAT'S BEEN YOUR MOST MEMORABLE MOMENT ON THE ISLAND? THIS ANSWER DOESN'T NEED TO BE CENSORED.**

**CAMILLA FRANKS:** My most memorable moment was in 2009 launching an exclusive print for qualia during Audi Hamilton Island Race Week. We held a huge parade for the Soleil Collection in qualia's gorgeous surrounds; it was so amazing to see the response to the collection.

**REEF: WHAT WOULD YOU ADVISE YOUR BEST FRIEND TO DO WHILE THEY ARE HERE? YES YOU CAN SHARE IT.**

**CAMILLA FRANKS:** Relax. Stay at qualia (I am not an official ambassador I promise). Drink cocktails by the pool, shop and explore the Great Barrier Reef.

**REEF: WHAT IS YOUR ULTIMATE SWIMSUIT? BIKINI OR FULL PIECE?**

**CAMILLA FRANKS:** Personally I love rocking a full piece – throw a cover up over the top or add some loose harem pants and you are ready for beach to bar.

**REEF: WHAT IS YOUR SCARIEST SWIMWEAR MOMENT?**

**CAMILLA FRANKS:** I don't think I've ever had a major scare, but along with everyone else, I have been caught a few times after being dumped by a wave with my swimwear in a twist!

**REEF: WHAT IS THE ONE PIECE OF ADVICE YOU WOULD GIVE EVERY WOMAN/MAN BEFORE THEY PURCHASE THEIR SWIMWEAR?**

**CAMILLA FRANKS:** Go with something that is bright and colourful, stand out and make a statement. In terms of cuts, pick pieces that suit your body – if you're curvy don't be afraid to flaunt it.

**REEF: WHO IS YOUR FAVOURITE TRAVEL PIONEER?**

**CAMILLA FRANKS:** Captain Cook.

**REEF: POWERFUL DRY MARTINI OR CHAMPAGNE, WHICH ONE IS YOUR CELEBRATORY REEF SUNDOWNER?**

**CAMILLA FRANKS:** Champagne is for celebrating, and Pommery is my brand, so I would definitely pop open a bottle to celebrate a holiday on Hamilton Island.

**REEF: WINDOW OR AISLE SEAT?**

**CAMILLA FRANKS:** The window – I am a global wanderer...watching and searching all the time.

**REEF: OCEAN OR POOL?**

**CAMILLA FRANKS:** The ocean. I love taking an underwater camera snorkelling. Anything from the beautiful patterns on the fish, to purely just the movement underwater can be translated onto my next print.

**REEF: SUNSET OR SUNRISE?**

**CAMILLA FRANKS:** Sunrise, I have always been an early starter getting up at 6am every morning to train with my trainer Adam Gibson. There is something really magical about sunrise; it's always so peaceful and serene.

**REEF: HOW DO YOU TRAVEL TO THE ISLAND, TRUNKS, BUTLERS, 15 CASES OR HAND LUGGAGE?**

**CAMILLA FRANKS:** The biggest indulgence would be my weekender bag for carry-on luggage - to keep all of my essentials on hand.

**REEF: WHAT'S THE BIGGEST SPORTING/OUTDOOR ADVENTURE YOU'VE EVER HAD APART FROM SHOPPING?**

**CAMILLA FRANKS:** Last year I did a big South American trip, which included an amazing five day trek through the Lares Trail in Peru. It was definitely the most physical holiday I've ever had, but also tremendously gratifying - it inspired my next Spring Summer collection 'Pachamama'.

**NAME:**  
**GAIL ELLIOTT**  
**OCCUPATION:**  
**DESIGNER**  
**JOB TITLE:**  
**CO-FOUNDER & CREATIVE DIRECTOR OF LITTLE JOE WOMAN**



**REEF: WHAT FIRST ATTRACTED YOU TO HAMILTON ISLAND? FOR US IT WAS THE TANNED GODLIKE AND VERY FABULOUS YACHTIES.**

**GAIL ELLIOTT:** I was first attracted to visit Hamilton Island not because of the tanned, godlike, fabulous yachties but because I'd heard of a place called qualia - I am now beyond an admirer of this wonderful paradise hidden away in the insanely beautiful Whitsundays. (And yes, the yachties are cute!).

**REEF: WHAT'S BEEN YOUR MOST MEMORABLE MOMENT ON THE ISLAND? THIS ANSWER DOES NOT NEED TO BE CENSORED.**

**GAIL ELLIOTT:** From the minute you land, everything is taken care of...luggage is magically whisked away directly to your private, ultra chic pavilion and champagne and cold towels are served during the transfer. We stayed at qualia after our Little Joe Woman show during fashion week in Sydney a couple of

years ago. Yasmin Le Bon who is a very good friend as well as the special guest of our show, joined my husband and I and we had the BEST time reading, relaxing and laughing.

**REEF: WHAT WOULD YOU ADVISE YOUR BEST FRIEND TO DO WHILE THEY ARE HERE? YES YOU CAN SHARE IT.**

**GAIL ELLIOTT:** Breakfast at the Long Pavilion, lunch at Pebble Beach; a little shopping at qualia Boutique (by appointment only); spend the afternoon having cocktails by the qualia pool and dinner at Bommie at the Hamilton Island Yacht Club.

**REEF: WHAT'S YOUR ULTIMATE SWIMSUIT? BIKINI OR FULL PIECE?**

**GAIL ELLIOTT:** Bikini. I have

four rather brief bikini's from the same brand, in the same cut and in four different prints that I alternate so I don't get messy tan lines.

**REEF: WHAT IS YOUR SCARIEST SWIMWEAR MOMENT?**

**GAIL ELLIOTT:** I don't really have a scary swimwear moment.

**REEF: WHAT IS THE ONE PIECE OF ADVICE YOU WOULD GIVE EVERY WOMAN/MAN BEFORE THEY PURCHASE THEIR SWIMWEAR?**

**GAIL ELLIOTT:** Consider which parts of your body you'd like to emphasise - if you like your bust you may want to choose a plunging neckline, if you prefer not to show your stomach you may want to choose a one piece with a low back and if you prefer not to

bring attention to your hips, choose something more retro or boy-style.

**REEF: WHO IS YOUR FAVOURITE TRAVEL PIONEER?**

**GAIL ELLIOTT:** My favourite travel pioneer is Captain Coffey!

**REEF: POWERFUL DRY MARTINI OR CHAMPAGNE, WHAT IS YOUR CELEBRATORY REEF SUNDOWNER?**

**GAIL ELLIOTT:** Champagne or Rosé wine.

**REEF: WINDOW OR AISLE SEAT?**

**GAIL ELLIOTT:** Window.

**REEF: OCEAN OR POOL?**

**GAIL ELLIOTT:** Pool.

**REEF: SUNSET OR SUNRISE?**

**GAIL ELLIOTT:** Definitely, sunset.

**REEF: HOW DO YOU TRAVEL TO THE ISLAND, TRUNKS, BUTLERS, 15 CASES OR HAND LUGGAGE?**

**GAIL ELLIOTT:** I'd love to think I can get everything into hand luggage and I do try but one good sized, black Tumi bag with wheels is what I travel with.

**REEF: WHAT'S THE BIGGEST SPORTING/OUTDOOR ADVENTURE YOU'VE EVER HAD APART FROM SHOPPING?**

**GAIL ELLIOTT:** We often sail 'bareboat' (no crew) on a catamaran around the Whitsundays. It's amazing to be out there in the middle of nowhere, sailing through the ocean and feeling the power of the wind behind us. In fact we have a trip booked for April... can't wait.

# BEST SWIMWEAR BRAND IN THE WORLD: ERES



My first serious bikini was an Eres. It was not premeditated, but rather I was covering the shows in Paris one season and while shuttling between venues I was waylaid by the swimsuit goddesses in the windows at 2 Rue Tronchet, just off the Madeleine, standing there in their tiny perfectly formed black triangle bikinis. Would this fill a void in my life, I asked? Could this be the one? Surrounded by the employé de magasin, they skillfully told me that yes it would and told of its long history and how it would become an indispensable part of my life, the only E in my fashion alphabet in fact. And they were right, you see this swimwear is quite magical, it has no boning or padding, it sculpts and supports with great cuts, which is clever, seamless and so sophisticated. I bought the tiny triangle bikini and it became my E for Eres, Essential and Ever-so-clever. Wikipedia states the

meaning of Eres as “you are” from the verb “ser” (which means “to be”) and is in the “tu” form which is “you” (singular). So there you are. Eres creative director Valerie Delafosse manages to capture the ‘you are’ in modernity and classicism in her swimsuits so very neatly. She scuba dives and loves the sea. In fact she has likened herself to a fish, although she looks nothing like a fish, but it explains why her designs are second nature and work so well.

**BY ALISON VENESE.**  
**ERES IS STOCKED AT THE QUALIA BOUTIQUE. FOR A PERSONALISED BOOKING CALL 07 4948 9473 (59473 IN-HOUSE).**

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0427 148 952

**REEF VIEW LOBBY SHOP**  
0427 148 623

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07 4946 9281

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07 4946 8273

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[www.hamiltonisland.com.au/activities](http://www.hamiltonisland.com.au/activities)



- Twilight and dinner cruises
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- 18-hole Hamilton Island Golf Club
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- Quad bike tours
- Audio tours
- Jetski tours
- Scenic flights
- Wild Life Hamilton Island
- Chartered sailing
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- Catamarans
- Trips to Whitehaven Beach
- Dinghy hire
- Whale watching
- Mini golf
- Target sports
- Games arcade
- Half day snorkelling trips
- Scuba diving



**NAME:**  
**MICHAEL RYAN**

**OCCUPATION:**  
**DIRECTOR & TRAINER**

**JOB TITLE:**  
**DIRECTOR OF ACTIVE MEDIA GROUP, A MEDIA BUSINESS OPERATING OUT OF AUSTRALIA'S LEADING HEALTH CLUBS**

# LIFE OF RYAN

**HE IS THE SUPERMAN OF SUPERMEN, HE HAS TRAINED HUGH JACKMAN FOR MANY OF HIS MOVIE ROLES INCLUDING X-MEN AND X-MEN 2, WOLVERINE, AUSTRALIA, VAN HELSING...YET STILL MANAGES A FEW ESCAPES TO HAMILTON ISLAND. WE'RE EXHAUSTED AND INSPIRED ALL AT ONCE.**

**REEF: NAME FIVE GREAT THINGS YOU LOVE ABOUT HAMILTON ISLAND?**

**MICHAEL RYAN:**

1. It's easy to get to and transfer to your accommodation maximising relaxation time.
2. Staff all over the island are genuine and warm.
3. Accommodation is world-class and has all levels for all budgets.
4. Immediate access to the Great Barrier Reef for diving and expeditions plus the golf course offers one of the most amazing experiences.
5. Everything is within walking distance.

**REEF: WHY DID YOU FIRST COME TO HAMILTON ISLAND?**

**MICHAEL RYAN:** We wanted to reward our staff and make them feel that beyond a conference it was a tropical holiday. Hamilton Island delivers on all of this.

**REEF: BEST THING ABOUT HAVING A CONFERENCE HERE?**

**MICHAEL RYAN:** The staff are amazing but having everyone so close to each other yet the ability to go and do your own thing really keeps the bond strong.

**REEF: MOST DISTRACTING THING ABOUT HAVING A CONFERENCE ON HAMILTON ISLAND?**

**MICHAEL RYAN:** Not wanting to be in a room but be out enjoying all the great things.

**REEF: BOARD SHORTS OR BUDGIES?**

**MICHAEL RYAN:** Budgies for swimming training but board shorts for socialising.

**REEF: BOOK OR IPAD?**

**MICHAEL RYAN:** iPad for sure, I like interactive content and access to information at the touch of a button.

**REEF: MASSES OF LUGGAGE OR OVERNIGHTER?**

**MICHAEL RYAN:** Overnighter for sure. One black collar shirt and t-shirt, one white of each as well, some shorts, pants, two pairs of shoes and thongs and you can go anywhere.

**REEF: FAVOURITE HOLIDAY ACTIVITY (OTHER THAN SLEEPING)?**

**MICHAEL RYAN:** Any watersports, windsurfing to jet skiing or simply swimming in crystal clear water.

**REEF: FIVE TOP TUNES ON YOUR IPHONE?**

**MICHAEL RYAN:** Anything with a great beat to work out to. Coldplay and Fleetwood Mac.

**REEF: WHAT IS YOUR EARLIEST CHILDHOOD HOLIDAY MEMORY?**

**MICHAEL RYAN:** Family went to Port Macquarie each year for 20 years with another family staying in the same unit block driving the Valiant up there for six hours, (now it's four).

**REEF: WHAT'S THE MOST REWARDING PART ABOUT TRAINING HUGH JACKMAN?**

**MICHAEL RYAN:** He's my closest mate so we get to hang out whilst working and both of us staying in the best shape of our lives. Watching him continually get better results every movie we do together.

**REEF: BEST PIECE OF FITNESS FIRST ADVICE FOR LAZY PEOPLE?**

**MICHAEL RYAN:** Low HI diet. That means any food that humans have interfered with is off the menu. Stick to fresh

fruit, vegetables and protein through lean meat, fish, chicken, etc. and remember the right carbs at the right time are your friend.

**REEF: WHAT ARE YOUR FIVE TOP WORDS THAT YOU LOVE TO USE?**

**MICHAEL RYAN:**

Loving life.  
Smarter not harder.  
Measure and monitor all results.  
Smile.  
Happiness.

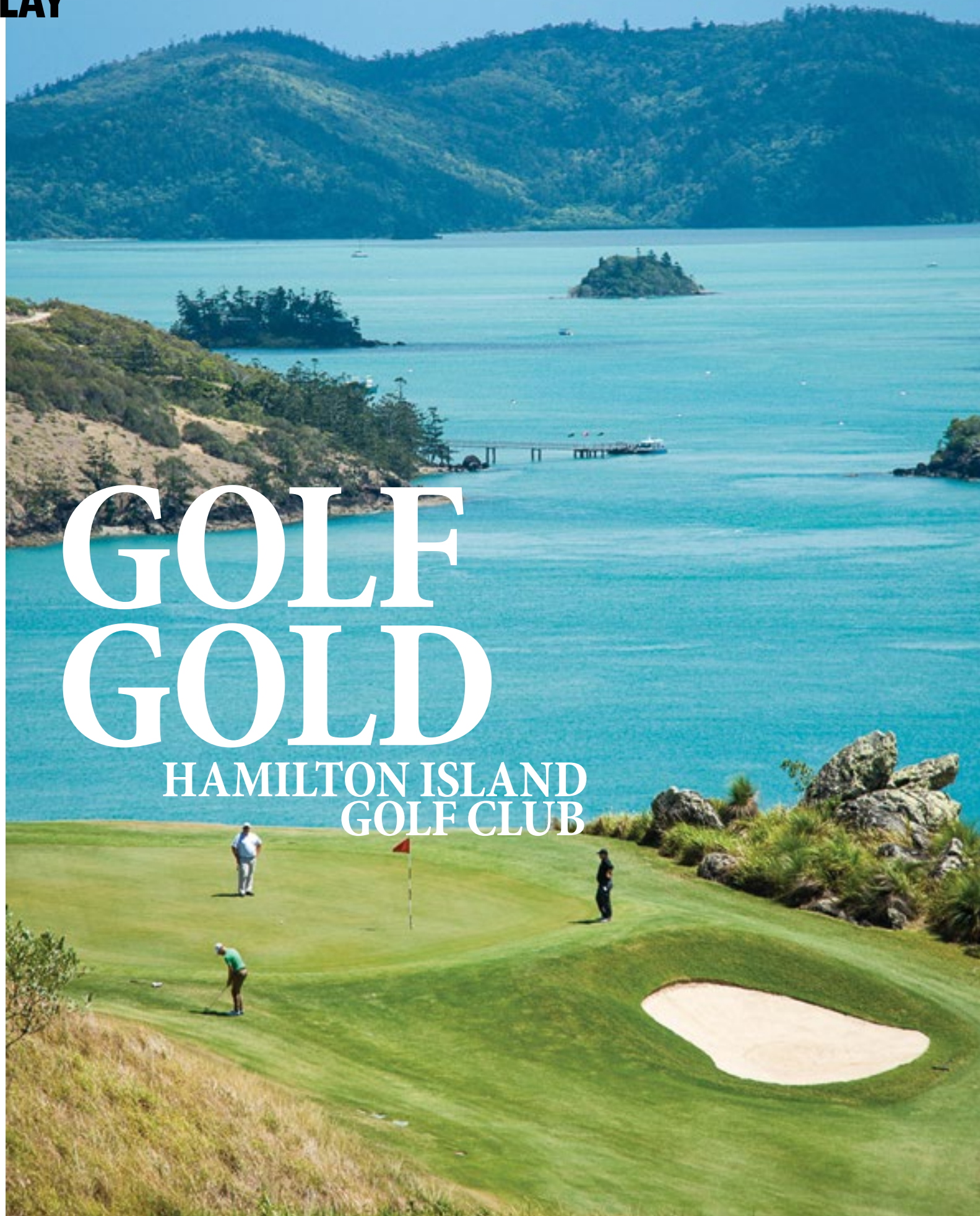
**REEF: WHAT'S IT LIKE BEING MARRIED TO A NUTRITIONIST (ZOE BINGLEY-PULLIN)? DOES SHE MAKE YOU CUT LUNCHES?**

**MICHAEL RYAN:** She taught me the missing link between understanding the balance of nutrition and exercise. With her new profile on Good Chef Bad Chef she gets recognised quite a bit which I love for her and her career. She does like to make amazing meals for me and loves how much I appreciate them.

**REEF: WHAT'S YOUR SECRET VICE? (WE WON'T TELL ANYONE.)**

**MICHAEL RYAN:** Hamburgers, pizza and hot chips but only once a week for one meal. Anything in moderation but understand what moderation means.





# GOLF GOLD

HAMILTON ISLAND  
GOLF CLUB



## THE SPECTACULAR HAMILTON ISLAND GOLF CLUB IS PGA PRO HEAVEN WRITES JUSTIN ARMSDEN.

**W**hen the drive to the first tee of a golf course involves a small ferry ride and a chest full of fresh sea air, there's really no excuse for not enjoying the day strolling the fairways. Surely that goes for all levels of golfers. And Hamilton Island Golf Club's unique 18-hole layout on Dent Island, is among just a few special courses around

the world that lay off-shore.

Once again, this year it will host the PGA Professionals Championship, where 50 players will contest this national event. It's a Pro-Am format over three days, where the professionals will be left to fight it out for top honours on the final day.

Nathan King, the assistant professional at Manly Golf Club in NSW, is the defending champion after withstanding the tough conditions last year.

The PGA of Australia was more than happy to return to Hamilton Island Golf Club after the 2012 event attracted plenty of praise.

"It's hard to imagine how they could have done a better job of making sure everything went smoothly," says Nick Thornton, general manager commercial and marketing at the PGA of Australia.

"There's always a bit of the unknown when you go to a place for the first time, and particularly since we changed the format to a Pro-Am this year as well.

"But honestly, we couldn't have been happier with how things worked out. The whole week went seamlessly which is no mean feat for a tournament like this.

"It's a testament to the venue and their staff, as well as the PGA staff, that the tournament went off without a hitch."

"It was a great atmosphere and the course really tested all the players," little wonder the tournament tested the players and not least because of the wind factor.

Peter Thomson, five-time winner of the British Open Championship

**STUNNING 360-DEGREE VIEWS FROM THE COURSE'S HIGHEST POINT DOESN'T COME WITHOUT A SMALL TRADE-OFF, PLAYERS WILL BE EXPOSED TO THE WIND**



designed the course, and he knows how to set out a challenge. Mr Thomson, who's ranked among the greats of the game, as recognised by the World Golf Hall of Fame, has with Ross Perrett crafted some special layouts. Royal Sydney, Moonah Links, The Capital and that's just in Australia. The common theme in these designs is that they can provide for plenty of drama, if the player feels brave enough to take the course on, and the penalties are severe for those who are either too greedy or stray their shots. So that means Hamilton Island Golf Club is perfectly placed for the PGA Professionals Championship. As a course and as a location, you won't find many professionals arguing against Hamilton Island Golf Club hosting the cream of the game.

But the dreamy start to the day's play, courtesy of that ferry ride, can quickly turn into a nightmare for those involved in the PGA Professionals Championship – but for all the right reasons.

Stunning 360-degree views from the course's highest point doesn't come without a small trade-off – players will be exposed to the wind - they'll want to make sure they keep their heads down and focus on the job. Placement will be crucial on some tight landing spots, where the slightest misguided tee-shot will see the rugged terrain consume their hopes of winning the championship.

At 6120 metres (or 6692 yards) the course is not long by today's standards, but it doesn't need to be.

There are some hearty undulating fairways and elevated greens. Those players who have a good feel for links golf and are able to play with a greater sense of creativity, coupled with moments of bravery, will find Hamilton Island Golf Club a profitable encounter.

There is a real mixed bag of challenges on this course and as I mentioned the day can be full of drama thanks to its location and the design. A good round will feel like they have earned it and that's the way it should be for professional players.

Hamilton Island Golf Club stands out in Australia as a worthy host of a professional tournament.

And let's face it – if they haven't played well, there's always the ferry ride back to Hamilton Island. It's a perfect tonic to either clear the mind from a round they'd rather forget or celebrate a great day's golf.

*Justin Armsden is the former host of CNN's Living Golf program and is now living in Sydney working with Channel Nine.*

**TO FIND OUT MORE ABOUT THE 2013 PGA PROFESSIONALS CHAMPIONSHIP AT HAMILTON ISLAND GOLF CLUB IN OCTOBER, VISIT [WWW.HAMILTONISLAND.COM.AU/EVENTS](http://WWW.HAMILTONISLAND.COM.AU/EVENTS)**

91 - 96  
points

James Halliday -  
Australian Wine Companion 2013



*Finisterre* [Ends of the Earth]

Our constant pursuit of quality finds us among the great viticultural regions of Australia, each offering a unique combination of earth and climate, allowing vines to flourish and produce fruit with great balance. Hand harvesting, fruit sorting and intuitive winemaking delivers wines with clarity, purity, great texture and flavour expression.

▶ ROBERT OATLEY

[www.robertoatley.com.au](http://www.robertoatley.com.au)

# CHARDONNAY SHOWDOWN

AS WITNESSED BY SIMON THOMSEN.



OATLEY FAMILY VINEYARDS IN MUDGE, NEW SOUTH WALES

LARRY CHERUBINO



CHRIS HANCOCK

**T**here's a High Noon moment in the new Finisterre range of premium Robert Oatley wines. It happens over chardonnay when an old hand comes up against the young gun in a showdown to delight wine lovers. On one side is veteran winemaker Chris Hancock, the man dubbed Mr Chardonnay, who's worked alongside Bob Oatley for nearly four decades as a winemaker and is now the family-owned company's deputy executive chairman.

Facing off against him is the Robert Oatley director of winemaking, West Australian-based Larry Cherubino, a two-time finalist in the Gourmet Traveller Winemaker of the Year award.

Their chosen weapons are grapes from New South Wales and Western Australia.

Chris made the 2011 Finisterre Mudgee chardonnay using hand-harvested grapes from 40-year-old vines, matured in new and old French oak barriques for 10 months. He used whole bunch basket press for more skin contact to create a broader wine in the mouth.

Larry's 2010 Finisterre Margaret River chardonnay comes from 15-year-old vines and spends less than a month in French oak.

Both whites will age well, with Larry's west coast chardonnay improving for an impressive 10 years in the cellar.

To taste them side-by-side is a revelation that demonstrates what the Robert Oatley Finisterre range is all about: championing local characteristics – what the French call “terroir” – of the seven wine regions the Finisterre range is drawn from.

Tasting the two chardonnays, respected critic James Halliday declared Chris Hancock's vintage “the most elegant chardonnay I have encountered (over a 40-year period) from Mudgee,” going on to say “early picking (and the consequent low alcohol) has resulted in finely detailed white peach and citrus aromas and flavours, the barrel fermentation/oak influence cleverly restrained. Crisp acidity adds length.”

But not to be outdone, Larry Cherubino's Margaret River chardonnay, which James awards an impressive 96 points “has an attractive touch of Burgundian funk” on the nose “before the vibrant and lively palate comes into play” with “grapefruit, white peach and subtle French oak flavours.”

In short, both wines are great, but it's the differences that make them interesting.

“Our job as winemakers is to protect and enhance the flavours already there in the grapes,” says Chris Hancock. “The Mudgee chardonnay is broader and more forward.

It's a bigger wine, while the Margaret River has the finesse.”

The Finisterre range features nine wines, predominantly sourced from Western Australia, including a riesling from the Great Southern region, a Pemberton sauvignon blanc, a Margaret River semillon-sauvignon blanc blend, Great Southern syrah (shiraz) and Margaret River cabernet sauvignon.

Plans are afoot for additional wines from the Yarra Valley and McLaren Vale regions.

If you like comparing the chardonnays, you'll have just as much fun pitting the Victorian Mornington Peninsula pinot noir against the Western Australian version from Denmark. “The Mornington wine is soft, approachable and juicy, with quite pronounced pinot varietal flavour, while Denmark is somewhat more closed and firmer; structural and textural, without the obvious pinot varietal characters or fleshiness,” says Chris.

But back to that showdown. What does Larry Cherubino think of Chris' wine?

“The quality of chardonnay from Mudgee has the potential to be outstanding. It's great chardonnay country,” Larry says diplomatically.

Chris smiles, adding: “I was just making the wine under Larry's instructions.” So which one is best, Chris?

“The best wine someone can drink is the wine they like to drink most.”

**ROBERT OATLEY FINISTERRE WINES ARE AVAILABLE FROM HAMILTON ISLAND'S MARINA TAVERN BOTTLE SHOP AND SELECTED RESTAURANTS. OR VISIT [WWW.ROBERTOATLEY.COM.AU](http://WWW.ROBERTOATLEY.COM.AU) TO ORDER SOME FOR HOME.**



# VOGUE LIVING CHAMPAGNE DINNER



It was a celebration of all things sparkle. Luminaries, style-makers and qualia guests gathered beneath a spray of stars (they do twinkle so much more brightly out here) to raise glasses at the annual Champagne Dinner, hosted by Vogue Living, and experience the ultimate in resort luxury. The scene was set poolside in the balmy November evening, along qualia's private stretch of Coral Sea. Stylist Megan Morton dressed it so simply, so elegantly in white and silver. Oh the uncomplicated luxury of exquisite champagne with a delicately designed menu by qualia's award-winning executive chef Alastair Waddell. We toasted the 300-year history and evolution of champagne, first called 'leaping light in a glass' and perfected by French Benedictine monk Dom Pérignon, uncorking the finest selection of G.H. Mumm Brut, Ruinart R de Ruinart and Billecart Salmon Brut Rosé. We saluted the grande names and dames of champagne such as Madame Clicquot (the 'veuve' in Veuve Clicquot means 'widow') with Charles Heidsieck Blanc des Millénaires 1995, the supple, golden and sweet Moët & Chandon Nectar Impérial NV and, of course, flutes of Veuve Clicquot La Grande Dame 2004. Well, as Mark Twain was quoted over dessert: "Too much of anything is bad, but too much champagne is just right." **QUALIA WILL BE HOSTING THE NEXT VOGUE LIVING CHAMPAGNE DINNER, 25 OCT.**

## THE MENU

Pork crackling, oyster emulsion, mustard cress  
Salt bush, nori and pickled ginger  
Beetroot and truffle marshmallow  
G.H. Mumm Brut NV

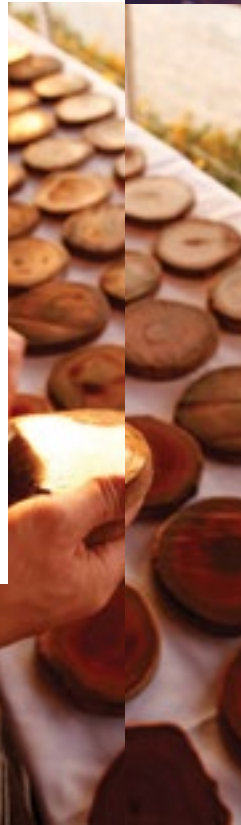
Forest of oyster mushrooms  
Ruinart R de Ruinart NV

Crab and daikon 'ravioli'  
Yarra Valley salmon caviar - shiso emulsion  
Billecart Salmon Brut Rosé NV

Broome red emperor and asparagus  
Confit emperor - quinoa - asparagus vichyssoise  
Charles Heidsieck Blanc des Millénaires 1995

Tea-smoked quail and pork jowl  
Jamon iberico - seeds and corn  
Veuve Clicquot La Grande Dame 2004

Passionfruit lollipop  
Ruby grapefruit and blood orange  
Textures of grapefruit and blood orange - basil tapioca  
Moët & Chandon Nectar Impérial NV



TEXT BY TRACEY WITHERS



CARLIE GRIMA & SIMON PHILBY

JOHN DUNCAN, ANGIE DUNCAN, PAUL SHULTE & VICTORIA SHULTE



COLLETTE DINNIGAN SHOW



COLLETTE DINNIGAN SHOW



SARAH SNOOK



LISA CARROLL & JAMES COTIS



WILD OATS XI



TERRY BIVIANO, TINA BIVIANO & EDWINA MCCANN



LAURELLE FAZAL & JULIE FREIGMAN



ROBERT OATLEY JNR & XANTHE WETZLER



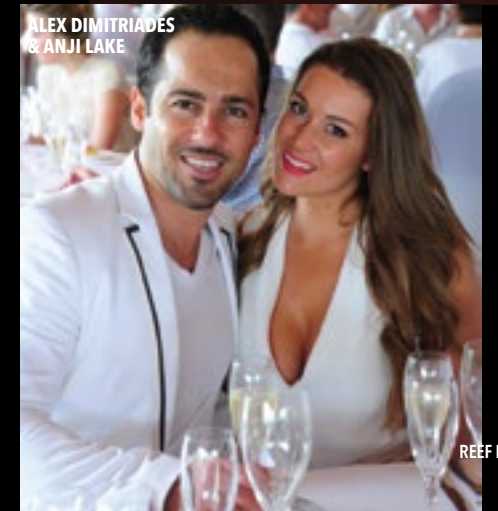
KYLIE SPEER

## AUDI HAMILTON ISLAND RACE WEEK

Hoisting sail and raising cocktails, in the fine tropical tradition that has made this Australia's biggest and most fun offshore regatta, the true yachties, sometime-sailors and sun-seekers again came to play. And they brought family and friends. As a fleet close to 200 took on some of the best racing in the world, sporting spectacle ensued – and the scene on dry land swung into action too. The Moët & Chandon popped, master chefs Adriano Zumbo, Matt Moran and Shannon Bennett thrilled palates, and Collette Dinnigan fashion and strings of Paspaley pearls, took resort chic to the next level. The regatta won an Australian Tourism Award for Major Festivals and Events in 2012. Neat.



LIVING DOLL



ALEX DIMITRIADES & ANJI LAKE

# R<sup>SVP</sup>

AUDI HAMILTON ISLAND RACE WEEK

AUDI VIP GUESTS



DAVE EVANS & SORCHA HORGAN



MATT MORAN, CATRIONA ROWNTREE & SHANNON BENNETT



ADRIANO ZUMBO



MAGGY ALWARD, JAMES ALWARD & MELISSA ALWARD



SASKIA HAVEKES & JOHANNA DETMOLD



PASPALAY LUNCH



DENICE STRACHAN & PAMELA ALLAIRE



ASHER KEDDIE



CHRISTINE SALTER



GEORGIA



ADRIANO ZUMBO HIGH TEA



RHYS STEWART & JESSICA SMITH



ADAM BULL & AMBER SCOTT



LANA JONES & RUDY HAWKES

## PAS DE DEUX IN PARADISE

The annual moonlight performance by The Australian Ballet is always utterly breathtaking. November 2012 saw the celebration of the ballet company's 50 year anniversary and their fifth performance staged at qualia. Guests, along with MC Catriona Rowntree, gathered to witness a magical repertoire of After the Rain ©, Giselle, Manon and Stephen Baynes's brand new Swan Lake unfold by the twinkling waters' edge. Throughout the weekend guests sipped Veuve Clicquot, dined at qualia's Long Pavilion and were also able to witness the Artists and Artistic Director David McAllister 'behind the scenes' in a Morning Barre class.



HEATHER & LEO TUTT



RUDY HAWKES & LANA JONES



OATLEY FAMILY & THE AUSTRALIAN BALLET



LANA JONES & RUDY HAWKES



MICHAEL & JENNI SHAH



GEMMA CAGNACCI & ANDREW MEEHAN



JAMES PETTIT & CATRIONA ROWNTREE



ROBERT ALBERT AO & LIBBY ALBERT



ANDREW & REBECCA CAMERON

# R<sup>SVP</sup>

## CHARLES HEIDSIECK CHAMPAGNE DINNER

Barefoot yet black tie. What else could have been the dress code to toast classic French champagne with tropical joie de vivre upon qualia's Pebble Beach? As the sun set and the sounds of Diana Rouvas of The Voice floated on the breeze, dinner guests celebrated the return of the house 'Champagne Charlie' Charles Heidsieck founded 129 years ago, back to Australia. Santé in the sand.



CHARLES HEIDSIECK CHEF DE CAVE  
THIERRY ROSET & DARREN JAHN  
FROM ROBERT OATLEY VINEYARDS



CHARLES HEIDSIECK  
DIRECTOR GENERAL  
ROBERT REMNANT



SOPHIE OTTON



DIANA ROUVAS



ERIKA REMNANT



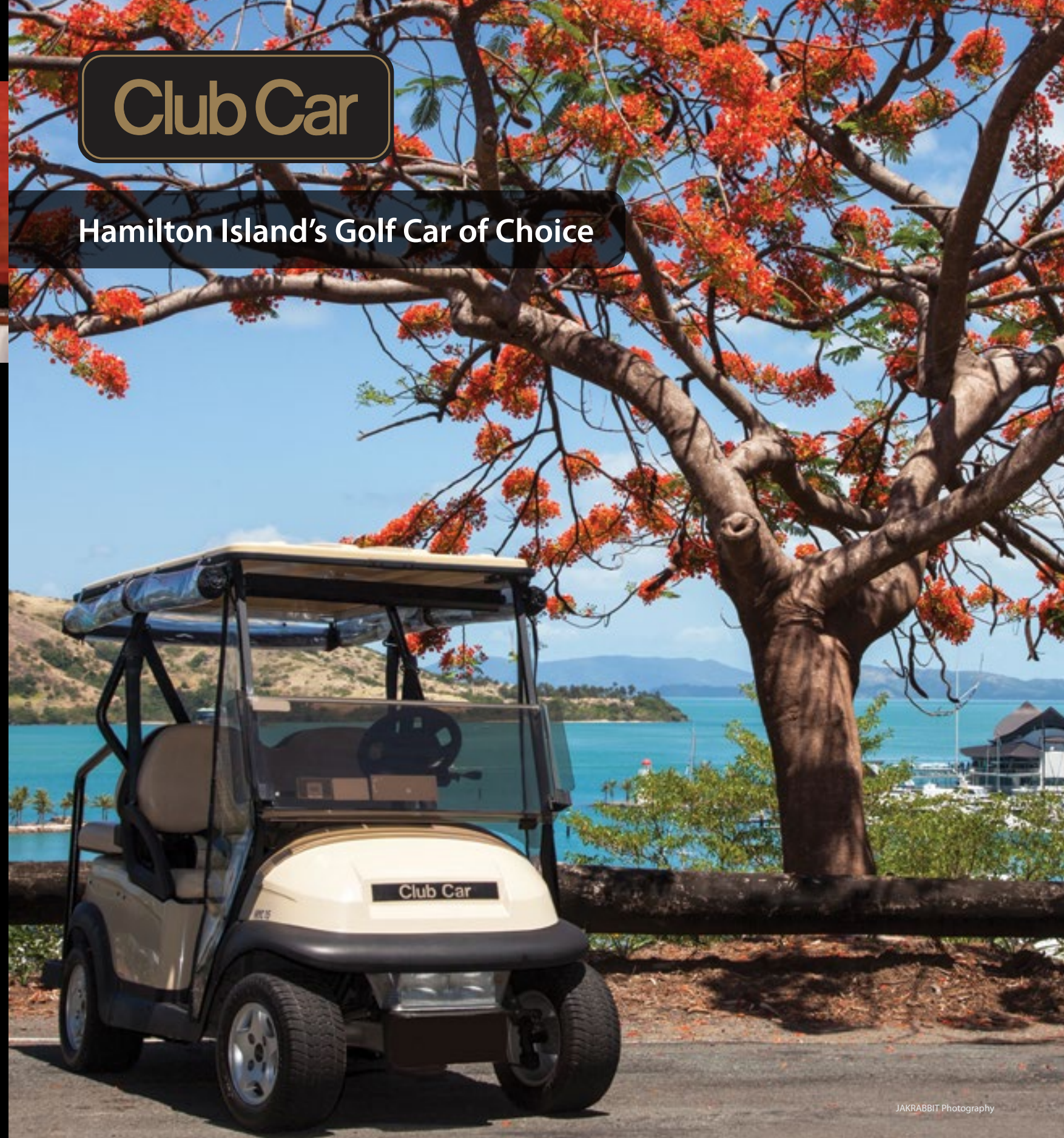
TIM DRAZL &  
LAUREN WILEY



CHARLES HEIDSIECK  
CHEF DE CAVE  
THIERRY ROSET

## Club Car

### Hamilton Island's Golf Car of Choice



JAKRABBIT Photography

For any immediate enquiries:  
Please contact Phil or Kip on 0427 050 409 or [phil@gcint.com.au](mailto:phil@gcint.com.au)

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GOLF AND UTILITY VEHICLES

# MY ISLAND LIFE

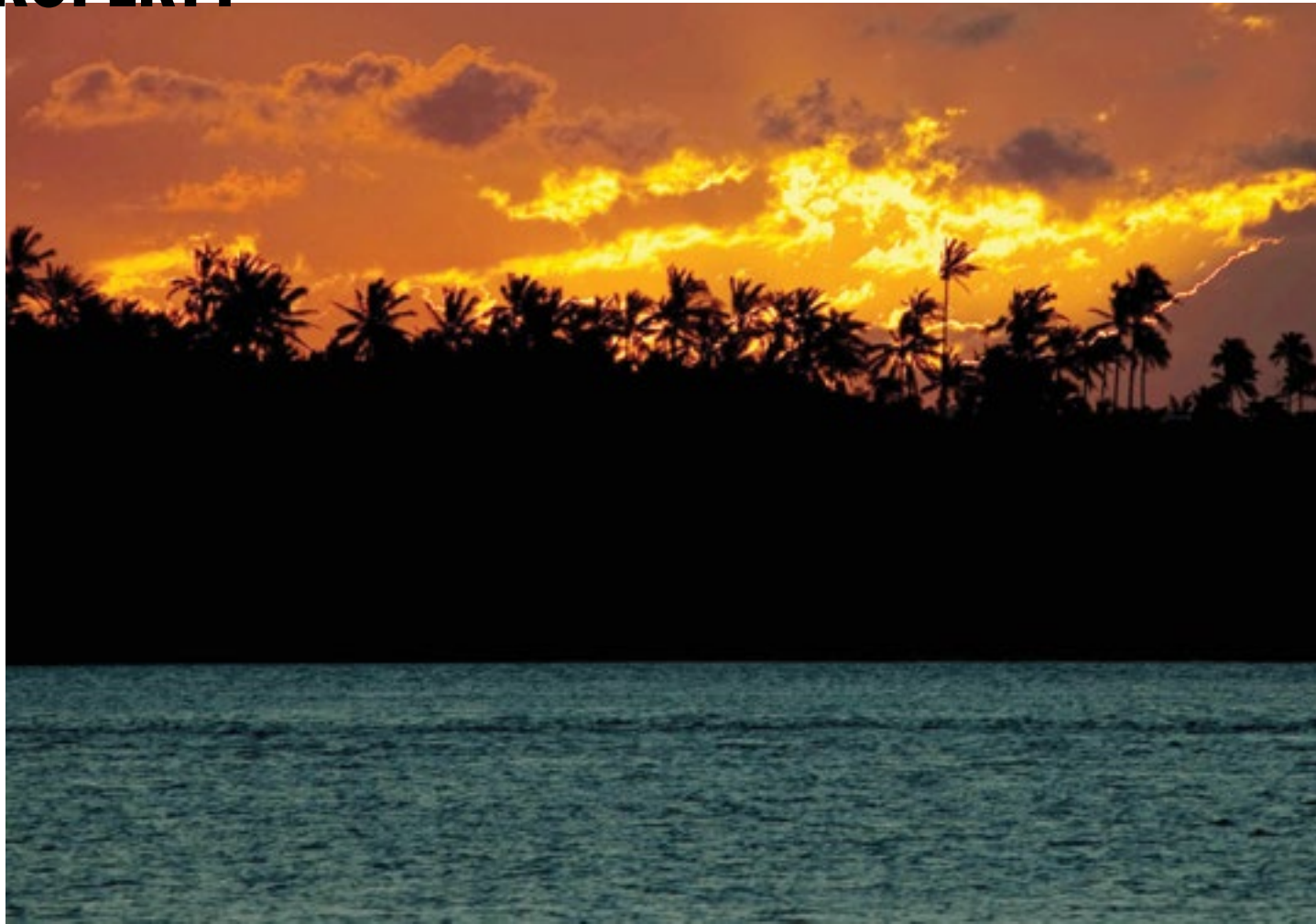
BY VIRGINIA BUTTULA

I first visited the island in a professional capacity for a conference in around 1995 and appreciated then how beautiful and unique it was and saw its great potential. After I got married and moved to wintry Melbourne, my husband Otto and I started looking for an investment rental property that we could also enjoy. We flew to Hamilton Island, knowing that it offered an idyllic tropical experience - right here in Australia - and it would potentially offer a sound business opportunity. We bought our first property that same weekend in 2004. It was The Long House on a lovely piece of elevated land in Melaleuca Drive. The Oatley's had also just bought the island at that time and we wanted to share in their vision to invest time and effort in creating Australia's premier island paradise. And so today

we operate five luxury properties on the island. In addition to The Long House, we've purchased three of the Yacht Club Villas and a Pavilions apartment, which faces into the marina. They all have magnificent and uninterrupted views across the Whitsundays, which are particularly fabulous during Audi Hamilton Island Race Week or when the whales migrate south through the waters. Whilst the GFC has affected many property values, our investment properties offer attractive medium term capital upside, with solid rental returns in the meantime. Best yet, we get to enjoy them ourselves. From an investment perspective the island meets most of the important criteria: position, being within the Whitsunday's 74 islands is an undeniably fabulous place; transport, it's easy to get to, direct by air or ferry; safety, in our increasingly muddled up world, it's great

to holiday in a family-safe environment; stewardship, the Oatley family have proven to be a fantastic owner, continually improving the island and its facilities; and climate, we have perfect weather for much of the year. Given we operate five properties and our charter boat, AWOL, we have employed our own full time staff. They're wonderful, appreciating our attention to detail and motto of 'treating people how they themselves would wish to be treated'. Almost half of our bookings are repeat or recommended visitors. Each property is stocked to chef standard and is immaculate so that people feel the comfort of their own home, but at the same time enjoy the five star luxuries, with everything at hand. For me it's all about providing the quality of life that I would want and enjoy, from the high count Egyptian cotton sheets to the Riedel glasses. Our staff are on 24-hour call,

# PROPERTY



they will unpack groceries ordered, assist in organising dinner dates or fishing trips, do anything really that's required, to go that extra mile.

Whilst we have enough exposure to the island, we constantly review the market and look into further opportunities. The Oatley's and their management team have been careful not to impact on the environment and are aware of not over commercialising. There will only ever be so much development with two-thirds of the island dedicated to nature. And importantly from a guest perspective the island caters to all budgets from doing things like having a spa treatment to watching the cricket or the races at the Marina Tavern and from high end to low, there are choices.

If you are interested in investing I think you have to look at it like this: it's the Great Barrier Reef and there is only so much of it. The government restricts property development and there isn't a lot of it, so it is fairly unique. There are some wonderful opportunities, the rental market is very strong and offers a good cash flow. Be smart as to how you market your property, set it apart, have a point of difference and a long-term commitment to reap the capital growth rewards.

And while watching your investment mature you get to experience a tropical paradise. I still pinch myself at the physical beauty of it all, it's stunning, and the wildlife and sealife are just incredible. We've been to the Greek Islands; Caribbean; Hawaii; Fiji, all over the world but nowhere is as beautiful as here. And it can be totally private, although it also

has a great community with around 1,000 permanent residents. We've had some of the best times of our lives here, from just having a BBQ and great sing-alongs with friends to being part of all the other regular island events and festivities. My five top things to do include a round of golf at the Hamilton Island Golf Club (I've recently taken it up, the course is incredible and rivals anything in Sicily or the Caribbean); a sunset cocktail on the Bommie Deck of the new Hamilton Island Yacht Club; a long lunch at Pebble Beach restaurant at qualia; playing frisbees at Dead Dog Bay with our daughters; sitting on the water at sunset and watching the dolphins around our boat. The list could go on, there is no limit... and where else can you look out and say "let's go to Whitehaven for the day" and enjoy a beach that has been ranked as one of the top Eco friendly beaches in the world.

**FOR MORE INFORMATION ON ANY OF VIRGINIA'S PROPERTIES, VISIT [WWW.BWYCV.COM](http://WWW.BWYCV.COM)**

*Where in the world would you rather meet?*



 2012 Winner  
**Australian  
Tourism Awards** Gold Award for Business Tourism

Located in the heart of the Great Barrier Reef, Hamilton Island is the perfect destination for your next business event. Whether you have 10 or 1000 delegates, Hamilton Island's dedicated team of award-winning event professionals and diverse range of convention facilities means we can cater for you with ease and efficiency. The iconic Hamilton Island Yacht Club now brings a new standard of excellence to conferencing in the Whitsundays, providing a meeting and event venue like no other in Australia. With its striking, state-of-the-art facilities cantilevered over the stunning Hamilton Island Marina, Hamilton Island Yacht Club features a selection of modern meeting rooms and an intimate auditorium. And getting here, too, is easier than you'd think. Hamilton Island is the only island in the Whitsundays with its own commercial airport, meaning you can board your flight in the morning and get down to business that very same afternoon.

To find out more, call 02 9433 3333 or visit [hamiltonisland.com.au/conferences](http://hamiltonisland.com.au/conferences)

 **HAMILTON ISLAND**  
GREAT BARRIER REEF AUSTRALIA

# TO INFINITY AND BEYOND

**LIVE YOUR OWN PROPERTY DREAM AND BUILD A HOME ON ONE OF THE MOST STUNNING ISLANDS IN THE WORLD.**



**P**rime-positioned in the exclusive Point Henning Estate, elevated on the western side of Hamilton Island with a panorama sweeping over green Dent Island, sparkling Whitsunday Passage and the most spectacular sunsets in the Whitsundays, sits an 1,821sqm parcel of paradise. Hemmed by quiet, backed by natural valley and a lake, this is Lot ZEL on Island View Way – a dreamscape just waiting for a sailor or city-escapist’s dream home. At \$1,400,000 this is a rare opportunity to secure one of the very few parcels of land available on the island, where preservation of the natural rainforest and gum-populated bushland is the environmental focus. The few homes developed here are extraordinarily private, unobtrusive elements of the landscape. The neighbouring homes are multi-awarded and include ‘Solis’, named Central Queensland’s House of the Year

in 2011, and ‘Azuris’, winner of the Australian Institute of Architects J.W. Wilson Award for Building of the Year and an Interior Design Award in 2012. Both were designed by Renato D’Ettorre Architects. “We have tradespeople on Hamilton Island who specialise in local timbers as well as our own stone quarry and cement plant, so the best resources are not difficult to find,” notes Wayne Singleton, principal of Hamilton Island Real Estate. Hamilton Island has also spent approximately \$350 million since 2003 on state-of-the-art infrastructure and island services. “This is one of the only near-level sites on the island, so excavation work required to build here is minimal,” he adds. The gentle gradient would lend itself perfectly to a wet-edge infinity pool that seems to drop over into the blue yachting channels outstretched below... Already imagining the possibilities? Time to consult celebrated

Airlie Beach-based Chris Beckingham, the man behind the design of the award-winning qualia resort, his love and use of local materials and innovative, organic designs is hard to beat. Somehow the blush-pink evenings, morning sunlight and fresh tropical breeze-flow are as much part of the blueprint as the walls. **FOR MORE INFORMATION, CONTACT HAMILTON ISLAND REAL ESTATE ON 07 4948 9101 (59101 IN-HOUSE) OR VISIT WWW.HAMILTONISLANDREALESTATE.COM.AU**





### The Edge Apartment 4

5 Acacia Drive, Hamilton Island

FOR SALE. \$2,250,000 3 2 1   
Property Size. 230sqm

This property presents world-class luxury living on Hamilton Island. Admire the amazing sunsets from your modern two level, waterfront apartment. Located on the top floor, just set off from the development's 25m wet-edge pool, this apartment boasts a gourmet kitchen, expansive entertaining balcony, lockup garage, C-bus system throughout and a modern furniture package, all within easy walking distance to the marina and island restaurants.



### Lot MVE "Kirribilli"

7 Marina Terrace, Hamilton Island

FOR SALE. **SUBMIT ALL OFFERS, PRICE GUIDE LOW \$2,000,000** 3 3.5 2   
Property Size. 330sqm

This outstanding luxury home is situated high on Marina Views Estate, with magnificent water views overlooking Hamilton Island Marina and beyond. Sprawling over three levels, each with balconies to soak up the spectacular views, the fully furnished property also features a private plunge pool for cooling off after a day of adventure or beach activities. Situated within an easy stroll to the marina and island restaurants, Kirribilli also offers proven strong holiday rental returns.



### Bella Vista West Apartment 1

12 Whitsunday Boulevard, Hamilton Island

FOR SALE. \$1,200,000 NEGOTIABLE 2 2 1   
Property Size. 256sqm

Located in the northern executive district of Hamilton Island, within a very peaceful and tranquil complex, this fully furnished apartment boasts a northern aspect overlooking amazing manicured gardens and Whitsunday Island. The property has been renovated to a high standard and boasts 256sqm of open plan, single level living.

No stamp duty applicable and two buggy permits included.



### The Anchorage Apartment 1

6 Banksia Court, Hamilton Island

FOR SALE. OFFERS FROM \$670,000 2 2   
Property Size. 132sqm

This low maintenance apartment is set amongst glorious tropical gardens, with views of the communal lagoon-style swimming pool, offering a peaceful getaway for owners and holiday-makers alike. Fully furnished, with an open plan single level design and stylish kitchen, this property is currently holiday let with consistent rental return, providing the option to utilise the property as often or as little as you choose.

### PROPERTY SALES CONTACT. WAYNE SINGLETON 0416 024 168

THE PROPERTIES FEATURED IN THE REEF MAGAZINE REAL ESTATE SECTION ARE AVAILABLE AT TIME OF PRINT, BUT FOR A FULL LISTING OF PROPERTIES FOR SALE OR TO REVIEW RECENTLY SOLD PROPERTIES, VISIT THE HAMILTON ISLAND REAL ESTATE OFFICE ON FRONT STREET OR GO TO [WWW.HAMILTONISLANDREALESTATE.COM.AU](http://WWW.HAMILTONISLANDREALESTATE.COM.AU)  
PROPERTY SALES. (07) 4948 9101 PROPERTY MANAGEMENT. (07) 4946 8028 HOLIDAY RENTALS RESERVATIONS. 137 333 (02 9433 0444)

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*Home is where you make it...*

**Coral Bay - an exclusive beach and waterfront land release.**

The only waterfront land release ever on Catseye Beach, Coral Bay represents the finest residential sites on Hamilton Island. A truly exceptional offering of six level parcels each commanding spectacular north-facing views over the crystal waters of Catseye Bay and Fitzalan Passage. Coral Bay is a rare opportunity to create your private, secluded tropical island hideaway. Consider the possibilities of your very own island home.

Average land size 1,540sqm  
Priced from AUD \$1.4M

**Lot 6 now sold, 5 lots remaining**

For sales enquiries please contact  
Wayne Singleton 0416 024 168  
[www.hamiltonislandrealestate.com.au](http://www.hamiltonislandrealestate.com.au)

HAMILTON ISLAND  
REAL ESTATE



### Yacht Club Villa #25

HOLIDAY RENTALS. FROM \$855 PER NIGHT 4 4 1   
Maximum Capacity. 8 people

Designed by renowned architect Walter Barda with landscaping design by Jamie Durie, this villa offers an unrivalled lifestyle. The ambience of the Marina and Hamilton Island Front Street are on your doorstep with an array of restaurants and retail experiences only a short walk away.



### Pavilions #4

HOLIDAY RENTALS. FROM \$806 PER NIGHT 3 3 1   
Maximum Capacity. 6 people

A stunning, tastefully and luxuriously appointed three bedroom apartment perfect for the discerning guest. Pavilions #4 is a stunning example of life on Hamilton Island. Bi-fold doors open right back to transform this apartment into a luxurious open planned alfresco entertaining area overlooking the Marina.



### Oasis #24

HOLIDAY RENTALS. FROM \$455 PER NIGHT 3 2 1   
Maximum Capacity. 6 people

This beautifully appointed three bedroom apartment has been refurbished to an extremely high level with dining table and plasma television. You will kick into holiday mode when you sit out on your large indoor/outdoor balcony that overlooks the ocean views.



### Shorelines #22

HOLIDAY RENTALS. FROM \$401 PER NIGHT 2 2 1   
Maximum Capacity. 6 people

Located on the western side of magnificent Hamilton Island, amazing water views from this property capture the beauty of the Whitsundays. Two stylish bedrooms on the lower level boast an open design ensuite to the master bedroom, spa and private balcony with passage views.

**HOLIDAY RENTALS CONTACT. HAMILTON ISLAND HOLIDAYS 137 333 (02 9433 0444)**

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